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27 **IoTI Informer**

INDUSTRIAL IOT

Software Deals Take Center Stage at Europe's Industrial Fair

European industrial companies including Kuka AG and ABB Ltd. announced partnerships with software behemoths at the Hannover Industrial Fair, as the two once separate industries are realizing the benefits of working more closely together.

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INDUSTRIAL IOT

Shell Boosts Business by Drilling for Data

Natural resources may be Shell's stock-in-trade, but data and digital channels are fast becoming equally valuable commodities. Shell IT CTO Johan Krebbers tells us how IoT is essential for capturing data, but is otherwise a relatively small part o...

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IOT TRENDS AND ANALYSIS

How Cisco Jasper Aims to End Mobile Overage Fees for Enterprise

How does a global company with thousands—or even hundreds of thousands—of employees manage the cost of its mobile contracts? It's often a challenge for many.

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IOT TRENDS AND ANALYSIS

Jack Ma Sees Decades of Pain as Internet Upends Old Economy

Alibaba Group Holding Ltd. Chairman Jack Ma said society should prepare for decades of pain as the internet disrupts the economy.

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SMART BUILDINGS AND ENERGY

This Sleek New Hotel Uses Technology to Maintain Order

How a Seattle hotel introduced iPods, apps, and earpieces for seamless staff communication and a better customer experience.

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