

From: Cauthen, Jeremy <jcauthen@scommerce.com>

To: Adams, ChaneyChaneyAdams@gov.sc.gov

CC: Kneece, Mattmkneece@scommerce.com

Moore, CamlinCamlinMoore@gov.sc.gov

Symmes, BrianBrianSymmes@gov.sc.gov

Date: 5/9/2016 1:54:47 PM

Subject: RE: PRs and Events for the week of May 9

Attachments: [Sitel\\_FINAL\\_release.docx](#)

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Chaney,

Good afternoon. The company just gave us the green light re: our final draft (attached). Does a 2:30 p.m. eastern release work for you all?

Thanks,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)

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From: Symmes, Brian [mailto:BrianSymmes@gov.sc.gov]

Sent: Monday, May 09, 2016 12:15 PM

To: Cauthen, Jeremy <jcauthen@scommerce.com>

Cc: Kneece, Matt <mkneece@scommerce.com>; Moore, Camlin <CamlinMoore@gov.sc.gov>; Adams, Chaney <ChaneyAdams@gov.sc.gov>

Subject: Re: PRs and Events for the week of May 9

I like your changes. Thanks guys.

Sent from my iPhone

On May 9, 2016, at 11:31 AM, Cauthen, Jeremy <jcauthen@scommerce.com> wrote:

Brian,

It seems that the second sentence of the quote doesn't read smoothly and may include a typo. Would you all mind if we edited it slightly to:

"We welcome Sitel to South Carolina and celebrate their decision to do business in our state. By investing \$2.5 million and thecreating 400 jobs it means forin Spartanburg County, Sitel is making a real commitment to our entire Upstate community, and I look forward to watching them grow and thrive there for many years to come." –Gov. Nikki Haley

If we need to keep it the way it was, that's fine too. Please advise.

Thanks,  
Jeremy

Jeremy Cauthen

Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCommerce.com](http://www.SCommerce.com)

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From: Symmes, Brian [<mailto:BrianSymmes@gov.sc.gov>]  
Sent: Monday, May 09, 2016 10:28 AM  
To: Cauthen, Jeremy <[jcauthen@scommerce.com](mailto:jcauthen@scommerce.com)>  
Cc: Kneece, Matt <[mkneece@scommerce.com](mailto:mkneece@scommerce.com)>; Moore, Camlin <[CamlinMoore@gov.sc.gov](mailto:CamlinMoore@gov.sc.gov)>; Adams, Chaney <[ChaneyAdams@gov.sc.gov](mailto:ChaneyAdams@gov.sc.gov)>  
Subject: Re: PRs and Events for the week of May 9

Jeremy, coordinate with Chaney and camlin on this release. Im going to be away from the office today. Quote is below. Thank you.

We welcome Sitel to South Carolina and celebrate their decision to do business in our state. By investing \$2.5 million and the 400 jobs it means for Spartanburg County, Sitel is making a real commitment to our entire Upstate community, and I look forward to watching them grow and thrive there for many years to come." –Gov. Nikki Haley

Sent from my iPhone

On May 9, 2016, at 8:49 AM, Cauthen, Jeremy <[jcauthen@scommerce.com](mailto:jcauthen@scommerce.com)> wrote:

Brian,

Good morning! I hope all is well. Just wanted to circle back around on the three quotes below, and especially on the quote needed for this afternoon's Sitel release. Our apologies for the quick turnaround needed on this one. The company reached out to us for the first time on Friday.

Let me know if you have any questions or concerns.

Thanks,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCommerce.com](http://www.SCommerce.com)

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From: Cauthen, Jeremy  
Sent: Friday, May 06, 2016 3:12 PM  
To: 'Brian Symmes ([BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov))' <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)>  
Cc: Kneece, Matt <[mkneece@scommerce.com](mailto:mkneece@scommerce.com)>  
Subject: FW: PRs and Events for the week of May 9  
Importance: High

Brian,

Good afternoon. We wanted to go ahead and send over the first three releases for next

week. Obviously, the quote for the Sitel release is most pressing as the company is aiming for a Monday afternoon distribution. Let us know if you have any questions or concerns regarding these.

Sitel (target distribution on Monday, May 9)

"It's always a great day in South Carolina when we can welcome a large, globally-recognized company, like Sitel, and celebrate their decision to do business in our state. By investing \$2.5 million and creating 400 new jobs in Spartanburg County, Sitel is making a real commitment to our entire Upstate community, and I look forward to watching them flourish there for many years to come." –Gov. Nikki Haley [DRAFT QUOTE, NOT YET APPROVED]

thyssenkrupp (target distribution on Wednesday, May 11)

"When a company as expansive as thyssenkrupp decides to expand its footprint in our state, it's a true testament to the strong business climate we've built in all regions of South Carolina. This \$1.4 million investment and the 32 new jobs it will create is not only a big win for our Lowcountry community, but our entire state, and should be celebrated as such." –Gov. Nikki Haley [DRAFT QUOTE / TO BE APPROVED]

Sioux Chief Manufacturing (target distribution on Wednesday, May 11)

"Today, we're excited to announce another great win for the manufacturing community here in South Carolina. Sioux Chief Manufacturing's \$2.5 million investment and the 77 new jobs they are creating will have a real impact on the people of Cherokee County and should be celebrated, not only in the Upstate, but in all corners of South Carolina." –Gov. Nikki Haley [DRAFT QUOTE / TO BE APPROVED]

Thanks,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
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From: Fairwell, Adrienne  
Sent: Friday, May 06, 2016 2:10 PM  
To: 'Beth Webb ([BethWebb@gov.sc.gov](mailto:BethWebb@gov.sc.gov))' <[BethWebb@gov.sc.gov](mailto:BethWebb@gov.sc.gov)>; Governor's Office ([nicolepriester@gov.sc.gov](mailto:nicolepriester@gov.sc.gov)) <[nicolepriester@gov.sc.gov](mailto:nicolepriester@gov.sc.gov)>; [AshtonLee@gov.sc.gov](mailto:AshtonLee@gov.sc.gov); 'Godfrey, Rob ([RobGodfrey@gov.sc.gov](mailto:RobGodfrey@gov.sc.gov))' <[RobGodfrey@gov.sc.gov](mailto:RobGodfrey@gov.sc.gov)>; Adams, Chaney <[ChaneyAdams@gov.sc.gov](mailto:ChaneyAdams@gov.sc.gov)>; Brian Symmes ([BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)) <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)>  
Cc: Kneece, Matt <[mkneece@scommerce.com](mailto:mkneece@scommerce.com)>; Moise, Debbie <[dmoise@scommerce.com](mailto:dmoise@scommerce.com)>; Cauthen, Jeremy <[jcauthen@scommerce.com](mailto:jcauthen@scommerce.com)>; Clark, Alex <[aclark@scommerce.com](mailto:aclark@scommerce.com)>  
Subject: PRs and Events for the week of May 9

Happy Friday, everyone,

Below is the line-up of releases and events for the week of May 9. Please let me know if you have any questions or concerns.

Press Releases:

- Mon., May 9: Sitel (Project Ridge – Spartanburg County) - \$2,500,000; 400 new jobs (new)
- Wed., May 11: ThyssenKrupp Industrial (Project Ten – Charleston County) - \$1,447,000; 32 new jobs (new)
- Wed., May 11: Sioux Chief Manufacturing (Project Landmark USA – Cherokee County) - \$2,500,000; 77 new jobs (new)
- Thurs., May 12: Southeastern Frozen Foods (Project Freeze – Calhoun County) - \$5,700,000; 30 new jobs (expansion)
- Thurs., May 12: Viva TPE Products, LLC (Project Revival –Berkeley County) - \$28,000,000; 200 new jobs (new)

G.O. Events

- Tues., May 10 at 2:00 p.m. Gov. Haley will make a phone call to an executive with Project Snowbird.

Best,

Adrienne

Adrienne R. Fairwell, APR  
Director of Marketing and Communications  
South Carolina Department of Commerce  
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Columbia, SC 29201  
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