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To: Pisarik, HollyHollyPisarik@gov.sc.gov

CC: SC Flood Fundscfloodfund@yourfoundation.org

Date: 12/2/2015 5:07:24 PM

Subject: Social Media Samples

Attachments: Emails.docx

FACEBOOK Posts.docx

TWEETS.docx

Hello Holly –

We have tapped into our social media and fundraising skills to produce tweets, posts and emails that can be used by the Governor's advisors. They can be copied or personalized with a few edits. They may also inspire additional outreach efforts. If you have any questions about the samples, please call me.

I have talked to Flock & Rally, our PR firm, about the cost of producing a television quality PSA. Tracie Bloom, one of the owners, told me that costs range from \$7,500 to \$10,000. Her firm has a contract with a very talented videographer who may be interested in helping with the project.

Dana and Jenni Meyer, VP for Finance and Administration at CCCF, are completing a donation spreadsheet that will provide you with the information you've requested. You will be able to check it daily. Dana will send you the link tomorrow morning.

Hoping all your children are healthy and you're able to relax – for at least a few minutes!

Cheers!

JoAnn Turnquist

President & CEO

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