

From: Symmes, Brian <BrianSymmes@gov.sc.gov>
To: Godfrey, Rob <RobGodfrey@gov.sc.gov>
CC: Adams, Chaney <ChaneyAdams@gov.sc.gov>
Date: 2/2/2016 11:08:19 AM
Subject: RE: *DRAFT* South Carolina Business Recruitment Tops \$4.2 Billion In 2015

I'm going to have to tell them to hold until tomorrow then.

From: Godfrey, Rob
Sent: Tuesday, February 02, 2016 11:08 AM
To: Symmes, Brian
Cc: Adams, Chaney
Subject: Re: *DRAFT* South Carolina Business Recruitment Tops \$4.2 Billion In 2015

I will be in to discuss in the 2 pm hour.

Rob Godfrey

Deputy Chief of Staff | Communications

Office of Gov. Nikki Haley

On Feb 2, 2016, at 11:03 AM, Symmes, Brian <BrianSymmes@gov.sc.gov> wrote:

Happy to discuss, but they want to send this out ASAP. We should probably get together soon.

From: Godfrey, Rob
Sent: Tuesday, February 02, 2016 9:44 AM
To: Symmes, Brian
Cc: Adams, Chaney
Subject: Re: *DRAFT* South Carolina Business Recruitment Tops \$4.2 Billion In 2015

We need to discuss.

Rob Godfrey

Deputy Chief of Staff | Communications

Office of Gov. Nikki Haley

On Feb 2, 2016, at 9:21 AM, Symmes, Brian <BrianSymmes@gov.sc.gov> wrote:

"End of the year" release coming out of commerce. Apparently, we declined to include a quote from the governor in last year's release, but had one the year before.

Rob – do you want to include a quote this year?

South Carolina Business Recruitment Tops \$4.2 Billion In 2015
Commerce Records 150 Projects, 17,280 Jobs Recruited To State

COLUMBIA, S.C. – South Carolina posted another solid business recruitment year in 2015, with capital investment recruited to the state topping \$4 billion. From January to December 2015, the state won 150 economic development projects, totaling \$4.21 billion in capital investment and 17,280 jobs by new and expanding businesses.

Reflecting South Carolina's position as a manufacturing stronghold, the manufacturing sector comprised 56 percent of new jobs, with 9,680 manufacturing jobs recruited in 2015. Additionally, the sector accounted for \$3.6 billion in capital investment recruited, representing 86 percent of the annual total.

While maintaining its position as a leader in manufacturing, South Carolina also continued to diversify its economy. Service-sector projects, including warehouse and distribution operations, comprised 44 percent of jobs recruited last year. Illustrating this diversity, projects by service-related firms Red Ventures, Movement Mortgage, LLC, Amazon, Inc., Dollar Tree and Moneypenney accounted for five of the top 10 announcements of 2015, when ranked by number of jobs. The state also successfully recruited projects in the processing and research and development categories.

"While South Carolina continues to be a leader in the manufacturing renaissance, our economy truly is thriving in multiple sectors," said Secretary of Commerce Bobby Hitt. "Cultivating a healthy, diverse economy in all communities across South Carolina is critical."

In an effort to bring economic development to communities of all sizes, the state's rural areas remained a priority. In 2015, the state recruited 5,038 jobs to counties with Tier III or IV designations, comprising 29 percent of jobs being added to South Carolina's economy.

While the location of new companies to the state led in both investment and job recruitment in 2014, existing industry expansions represented the majority in both categories in 2015. Existing companies committed to creating 9,800 new jobs, accounting for 57 percent of last year's recruited total. Meanwhile, capital investments planned by existing industry constituted 59 percent (\$2.48 billion) of the annual recruitment results.

"The success of existing industry in our state is paramount and allows us to build on our global reputation as an ideal location to do business," said Secretary Hitt.

International investment again represented an important part of the state's business recruitment, with 56 percent of capital investment recruited last year and 37 percent of new jobs tied to companies headquartered in foreign countries. Firms based in Germany, Sweden, Switzerland, United Kingdom and Japan represented the top contributors to foreign direct investment in South Carolina in 2015.

South Carolina earned several accolades by economic development publications in 2015, including a Gold Shovel award by *Area Development* magazine. The same publication also named South Carolina the number three state on its annual Top States for Doing Business survey. Additionally, for the third time in four years, IBM-Plant Location International ranked South Carolina first in attracting jobs through foreign investment, per capita.

Top 10 Announcements of 2015*:

By Capital Investment

Company Name	County	Announced Investment
Volvo Car Group	Berkeley	\$500,000,000
Mercedes-Benz Vans	Charleston	\$500,000,000
Kronotex USA Holdings, Inc.	Barnwell	\$230,000,000
Schaeffler Group USA	Chesterfield/Spartanburg/York	\$166,800,000
Orchids Paper Products Co.	Barnwell	\$110,000,000
Dollar Tree	Cherokee/Spartanburg	\$104,400,000
Carolina Poly, Inc.	Chester	\$100,000,000
Mitsubishi Polyester Film, Inc.	Greenville	\$100,000,000
Red Ventures	Lancaster	\$90,000,000
Rite Aid	Spartanburg	\$90,000,000

By Jobs

Company Name	County	Announced Jobs
Volvo Car Group	Berkeley	2,500
Red Ventures	Lancaster	1,500
Mercedes-Benz Vans	Charleston	1,300
Movement Mortgage, LLC	Lancaster	650
Rite Aid	Spartanburg	600
ZF Transmissions Gray Court LLC	Laurens	545
Amazon.com , Inc. – West Columbia	Lexington	500
Schaeffler Group USA	Chesterfield/Spartanburg/York	443
Haier America Refrigerators Company	Kershaw	410
TIE: Dollar Tree	Cherokee	400
TIE: Money Penny	Charleston	400

**Recruited figures represent projects that were won during the year 2015. Announcements made in 2015 may include projects that were recruited in the previous year and announced later.*