

**From:** Veldran, Katherine  
**To:** Mottel, Haley <HaleyMottel@gov.sc.gov>  
**Date:** 2/17/2015 5:09:02 PM  
**Subject:** RE: Middleton Place tourism impact

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Is this who she said could present the award?

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**From:** Mottel, Haley  
**Sent:** Tuesday, February 17, 2015 4:35 PM  
**To:** Veldran, Katherine  
**Subject:** Re: Middleton Place tourism impact

Should I reach out to Sen. Thurmond about presenting this award?

Sent from my iPhone

On Feb 13, 2015, at 11:24 AM, Mottel, Haley <HaleyMottel@gov.sc.gov> wrote:

I received 2 calls from the nominator for Charles Duell. The event is Sunday, February 22 in Charleston. Sen. Thurmond wrote a letter but I have not contacted him about presenting the award.

Justin sent the attached information about the impact of Middleton Place and Duell's involvement. The committee vote was OSC, but I believe the PRT information shows statewide impact. I have also attached Duell's summary sheet and provided the PRT info below.

Middleton Place Plantation embodies every major tourism facet that the Lowcountry is known for: history & culture, authentic Lowcountry culinary experiences, and first class accommodations.

Its year round special events serve as a major draw for visitors and showcase both the natural beauty of the grounds and the history of the property, which spans the entire course of United States history.

What sets Middleton Place apart from many other properties is that its management was one of the first to recognize the value of protecting and proactively restoring its historical integrity and also realize the property's potential as a tourism attraction.

Charles Duell's painstaking efforts to identify and recover many of the property's original furnishings and other personal effects have helped to establish Middleton Place as an authentic cultural and historical experience. In addition, the uniqueness and authenticity of this property have also contributed to its rising popularity as a wedding venue, and helped establish Charleston's reputation as a premier location for destination weddings.

From the group tour and special events markets to everyday cultural and leisure travelers, Middleton Place Plantation is a major tourism asset for the Charleston area, providing a positive impact for every major market segment and, with over 100,000 visitors per year, significantly contributing the Lowcountry's tourism economy.

Moreover, with Charles Duell's foresight of Middleton Place's tourism potential and the steps he has taken to realize this potential – the preservation of the property, the recovery of many of its original belongings, and the development of engaging programming to enhance the visitor experience – Middleton Place Plantation has long served as a model for successful tourism development in the Lowcountry, and in doing so, it has established itself as an integral asset to both Charleston and the Palmetto State's tourism industry.

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**From:** Justin Hancock [<mailto:jhancock@scprt.com>]  
**Sent:** Thursday, February 12, 2015 1:39 PM  
**To:** Mottel, Haley  
**Cc:** Veldran, Katherine; Amy Duffy  
**Subject:** Middleton Place tourism impact

Hi Haley,

Please find attached a draft one page of the tourism impact of Middleton Place Plantation. There's no way to really put a dollar figure in terms of impact, so the major points here are that it's an all encompassing tourism asset that attracts a wide cross section of visitors; and that it has led the way in realizing the tourism potential for Charleston's historic properties. If you need anything else for this or have any questions please do not hesitate to contact me

Thanks!

Justin

<The Impact of Middleton Place on Lowcountry Tourism.docx>

<Charles H.P. Duell - Summary.docx>