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Subject: Viva Recycling Of South Carolina, LLC To Establish Anderson County Operations



NIKKI R. HALEY

OFFICE OF THE GOVERNOR

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For immediate release

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Viva Recycling Of South Carolina, LLC To Establish Anderson County Operations

\$6.9 Million Investment Expected To Create 14 Jobs

COLUMBIA, S.C. – [Viva Recycling of South Carolina](#), a tire recycler and rubber manufacturer, announced today its decision to establish a new facility in Anderson County. The \$6.9 million investment is expected to create 14 new jobs in the area over the next five years.

Established in 2011 and headquartered in Moncks Corner, Viva Recycling of South Carolina processes scrap tires to produce environmentally responsible recycled rubber products for home, business and recreation. These tires are collected from a variety of sources throughout the Southeast, including cars, light and heavy trucks, landfills, municipalities and tire retailers.

Utilizing state-of-the-art recycling processes, the company separates the scrap tires and other selected industrial rubber scrap into their component parts – rubber, steel and fiber. While the steel and fiber are recycled, the rubber is sized, shaped, colored and molded into a wide range of sustainable products for various industrial, commercial and residential applications.

Viva Recycling of South Carolina's products include landscape mulch, playground safety flooring, artificial field in-fill, rubber sidewalks, rubber pavers, equestrian flooring, rubberized asphalt and many more items.

The company's new facility, located at 3520 Abbeville Highway in Anderson, is expected to be operational by December 2014 and will implement the same recycling model used at the Moncks Corner operation, where it has recycled over four million tires per year.

Viva Recycling of South Carolina will start hiring for new positions in September 2014. Those interested in applying should contact Toni Everett at 843-761-7955.

QUOTES

"We are proud to build Viva's second South Carolina facility in Anderson, providing the Upstate with a true

recycling option for scrap tire recycling, as we have successfully done in Berkeley County, where we already turn over four million scrap tires into useful consumer and other valuable products.” – Marty Sergi, president and CEO of Viva Recycling of South Carolina, LLC

“We celebrate Viva Recycling of South Carolina’s decision to invest \$6.9 million and add 14 new jobs in Anderson County. It’s always a great day when one of our existing companies chooses to expand and continues to find success within our borders.” – Gov. Nikki Haley

Frequently touted as ‘America’s tire town,’ South Carolina is known for our remarkable manufacturing ability. Today’s announcement by Viva Recycling of South Carolina proves that not only can we make the tires, but we can manage the full product life cycle. Understanding the importance of sustainability in our economy, we are excited for the continued growth of our state’s recycling industry. – Secretary of Commerce Bobby Hitt

“It is with great pleasure that we welcome Viva Recycling to Anderson County. I am beyond excited to have this company’s investment, new jobs and environmentally sustainable products in Anderson County.” – Anderson County Council Chairman Tommy Dunn

FIVE FAST FACTS

- Viva Recycling of South Carolina will establish a new facility in Anderson County.
- \$6.9 million investment to create 14 jobs.
- The company processes scrap tires to produce environmentally responsible recycled rubber products for home, business and recreation.
- Viva Recycling of South Carolina products include landscape mulch, playground safety flooring, artificial field in-fill, rubber sidewalks, rubber pavers, equestrian flooring, rubberized asphalt and many more items.
- Operations are expected to begin in December 2014 with hiring for the new positions starting in September 2014.

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