
From: michaelrmlane@aol.com
Sent: Tuesday, December 27, 2016 4:10 PM
To: citymanager@cityofcharleston.org; tecklenburgj@charleston-sc.gov; Haley, Nikki
Cc: Nicolas Moreno; sebastian moreno
Subject: Congratulations South Carolina & Charleston! - New Venture - Great Jobs and Corporate Office - "Lalas' Simply Delicious Empanada's" - Attn: Mr. David Molgaard, City Manager, Mr. John J. Tecklenburg, Mayor, Ms. Nikki Haley, Governor

(resend from 12/21/2018 - Gmail may have failed)

Dear Ms. Haley, Mr. Molgaard and Mr. Tecklenburg,

With incredible enthusiasm and tremendous happiness I wanted to let you know that the beautiful state South Carolina and the great City of Charleston have been selected and chosen for the corporate base and the March 15, 2017 launch of **"Lalas' Simply Delicious Empanadas."**

Within the next 24 months, over \$6,500,000.00 will be generated in new sales tax and over 100 jobs created in South Carolina. Minimum wage start pay is set at \$25 per hour with full benefits after 30 days. Employee turnover will be minimal with employee retention being one of the highest in not just the state, but in the country. Training programs will be second to none and both business and consumers will look to the brand as the one to follow in modeling their start up and existing businesses.

Philanthropy has already begun with proposed scholarship programs and planned 100 million dollar endowment (at the end of sixty months) engagement with the College of Charleston. Dean Morris is well aware of this and our hope is to engage the students in a contest January 15th to create the brands branding and logo. The winner of the contest will receive \$10,000 and \$1,000 per month for 12 months. This will help cover college expenses and bring national attention to the College in hopes that Academia and Business become more engaged and support one another in ways that create significant impact for everyone in the community.

"Lalas' Simply Delicious Empanadas" will open it's first location within walking distance to the College of Charleston. At the same time, a second location will be opened in North Charleston. Nationwide there will be over 200 locations opened within the next 48 months. Once that's done, a global franchising program will begin and over 4,000 locations will be open and operating all over the world.

Founder and President is Maria Lima. She is a single parent with a twelve year old daughter and currently resides in Hilton Head. Originally from Uruguay, it has been her lifelong dream to become a business owner and share her delicious Empanadas with the world, but use a large percentage of her profit to help others by providing great jobs and opportunities in academia and business. Maria has a huge heart for all people and especially those who are struggling. Her whole life has been one of struggle, but tremendous gratitude to be able to live in America and to finally give back in ways that are greater than she once dreamed possible.

Having traveled and lived all over the United States, no city in America (Manhattan, Miami, Los Angeles included) has Empanadas that come close to deliciousness as Ms. Lima's. There's truly nothing like hers or even close to hers. You will see for yourself when we bring an assortment to you. You will be addicted after your first bite. Her fluffy and puffy dough alone is absolutely heavenly. These pockets of heaven are abundantly stuffed and the favors (both savory & sweet) and textures will make you sing "God Bless Maria" as you linger over which one you will order next. There will be eight savory varieties great for breakfast, lunch and dinner. In addition to these, there will be four sweet dessert varieties that guests can pick from.

Maria Lima has no cash to open **"Lalas' Simply Delicious Empanadas"**

As Maria's Business Counselor, I'd like to find out what's available in the way of state and city funding and who I need to speak with to raise the needed 500k?

Expert legal, financial and business advisers will come on board to oversee everything and make sure things are operating on a very rigid and smart course. Having each of your become board members would be a truly beautiful thing. I will also be meeting with local bankers and credit unions to come on board to provide the **"Lalas' Simply Delicious Empanadas"** Visa Credit Cards with a hefty percentage coming in as an additional revenue stream. We will also have outstanding merchandise and other programs which will bring in great revenue.

Please contact me as soon as possible and let me know your thoughts and provide as much information as possible. Additionally, how does January 4th at 11:00 AM look for each of you? It would be a great time to meet and bring each of you a box of Empanada's.

I certainly appreciate both your time and attention to this.

Kindest Regards,

Mike McLane

Founder

VICTORY Brands USA & eCommerce

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