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Subject: Rotary Club of Myrtle Beach
Location: The Ocean Reef Resort, 7100 North Ocean Boulevard, Myrtle Beach, S.C.
When: 10/19/2015 12:55:00 PM - 1:30:00 PM

APPROVED BY: NH and TP on 5/20

EVENT: Rotary Club of Myrtle Beach

DATE: Monday, October 19, 2015

TIME: 12:55-1:30 PM

LOCATION: The Ocean Reef Resort, Large Ballroom (1st Floor), 7100 North Ocean Boulevard, Myrtle Beach, S.C.

LOCATION SET-UP: There will be a raised dais at the front of the ballroom where the speaker sits with the club president and the president-elect. There is a podium with a microphone. All of the club members will be seated at round tables. Ashton will be seated at a nearby table.

SEATED ON THE DIAS:

Governor Haley
Steve Jones, Club President
Sherry Smith, President-Elect

SCHEDULING CONTACT:

Sherry Smith
(843) 222-5954
President-Elect
Sherry.smith@zephyrfinancial.net

ONSITE CONTACT:

Sherry Smith
(843) 222-5954
President-Elect
Sherry.smith@zephyrfinancial.net

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF: Zach Pippin

PURPOSE: Governor Haley will address the Rotary Club of Myrtle Beach.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Sherry Smith, President-Elect of the Rotary Club of Myrtle Beach

ATTENDEES: Expecting around a100 attendees

INTRODUCED BY: Steve Jones or Sherry Smith

LENGTH OF SPEAKING: 12-15 mins with 5-7 mins of Q&A

SPEAKING ORDER/LINE-BY-LINE:

12:10 PM Lunch is served

12:30 PM President Steve Jones rings the bell, they sing a patriotic song, and do the invocation

12:40 PM Introduction of visiting Rotarians and guests

12:50 PM Matt Sedota will make "Sun Fun" comments (fun facts about members, news, etc. Club members are "fined" \$1 which goes to teacher scholarships)

12:55 PM Governor Haley arrives

1:00 PM Governor Haley is introduced

1:02 PM Remarks from Governor Haley

1:15 PM Q&A

1:22 PM "Four Way Test" and closing remarks

1:30 PM Governor Haley Departs

BACKGROUND:

TALKING POINTS:

Is there anything in particular you would like for the Governor to touch on in her remarks? I am especially interested in the State's economic development efforts and outlook. Also, I was very inspired by the way our State (led by Governor Haley) reacted to the tragic events in Charleston, and I would love to hear her touch on that.