

From: Healthcare Education Associates <reply-293088@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 8/12/2015 2:03:13 PM
Subject: CMS Audit Ready? Gain PBM Monitoring Tools Essential to Audit-Success

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PBM Oversight and 3rd Annual Medicare Compliance Summits

Hi Tony,

*September is fast-approaching. Secure your spot today for Healthcare Education Associate's **PBM Oversight Summit for Optimum Compliance!***

Taking place on **September 24-25, 2015** at the *Four Seasons in Baltimore* this comprehensive event led by an expert speaking faculty will provide turn-key compliance strategies for achieving:

- Health Plan/PBM collaboration
- Operative Metrics for Greater PBM Compliance
- Successful Audit Prep and Outcomes
- Adherence to CMS' Current PBM Oversight Mandates
- *And so much more!*

Optimize your PBM Oversight and Part D Audit performance outcomes! **Secure your seat today!**

P.S. The **PBM Oversight Summit** is co-located with the **Medicare Advantage Compliance & CMS Audit Readiness Summit!** Boost your conference experience with the *All Access Pass* offering the unique opportunity to attend sessions across both events!

[Website](#) | [Brochure](#) | [Register](#)

Top Reasons to Attend

- Develop an arsenal of audit-proof tools for improving your health plan/PBM relationship, overall level of compliance and audit

Featured Session

Building Your PBM Monitoring Toolbox: Essentials for Improved Compliance and CMS Audits

- Conducting daily review of rejects

- performance
- Hear accounts of audit survival from plans that battled through sanctions and emerged with improved performance and a more comprehensive approach to compliance & PBM oversight
- Learn how to implement analysis tools to ensure you avoid costly mistakes by selecting the right PBM the *first* time
- Acquire enhanced monitoring, goal-setting and audit strategies to strengthen the administration of your Medication Therapy Management Program
- Stay ahead of the curve with regulatory updates and legal considerations for 2016 and beyond
- Learn how to improve and maximize the working dynamic between pharmacy operations, PBMs, and compliance
- Acquire strategies for identifying, training and retaining the appropriate staff to communicate with and monitor your PBM
- Enjoy the exceptional opportunity to attend two dynamic compliance even in one location with the *All Access Pass*!

- Formulary changes – daily website reviews and updates
- Setting automated daily/monthly/quarterly monitoring system
 - Which metrics should be regularly monitored?
 - And how often?
- PBM call center oversight strategies
- Running test claims to monitor payment accuracy
- Monitoring management of Prescription Drug Events (PDEs) - ensuring they are handled accurately and in a timely manner
- Accurate payment of claims
- Transition fills monitoring tools
- Manufacturer discounts and rebates: are they in compliance?
- Auditing plan benefit execution
- Explanation of Benefits (EOB)
- Over-utilization monitoring tools

Martin Burruano, RPh, *Vice President, Pharmacy Services* **INDEPENDENT HEALTH**

Rebekah Dube, *Vice President, Senior Products* **MARTIN'S POINT HEALTH CARE**

Registration Details

Priority Code - PHN12-EM5

Standard Rate - \$1995 (*All-Access \$2295*)

Health/Provider Rate - \$1595* (*All-Access \$1895*)

Government Rate - \$995* (*All-Access \$1295*)

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Kathie Eberhard at 704-341-2439 or keberhard@frallc.com

For speaking and sponsorship opportunities, contact:

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