

From: SC Gov News <GovNews@gov.sc.gov>
To:
Date: 5/14/2014 9:38:35 AM
Subject: Electrolux Investing Additional \$30 Million In Anderson County Refrigerator Facility



NIKKI R. HALEY

OFFICE OF THE GOVERNOR

May 14, 2014
For immediate release
Contact: Doug Mayer, 803-360-3285
dougmayer@gov.sc.gov

Electrolux Investing Additional \$30 Million In Anderson County Refrigerator Facility *Expansion To Add Advanced Manufacturing, Enhance Capacity*

COLUMBIA, S.C. - Electrolux is investing \$30 million over the next two years in its Anderson, S.C. manufacturing facility, which provides top-freezer refrigerators as well as under-the-counter models. The investment will add advanced manufacturing capability and enhance capacity.

This new investment is in addition to the more than \$30 million the company has invested in the Anderson facility since 2011, which included the Refrigeration Research and Development Center as well as other improvements.

The Electrolux plant in Anderson is 810,000 square feet and is situated on 225 acres. It employs 1,900 full-time and contract employees and produces one out of every two top-freezer refrigerators shipped in North America.

Electrolux is a global leader in home appliances, which it manufactures under brand names including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine. The Electrolux Group sells more than 50 million products to customers in more than 150 markets every year.

QUOTES

"Our primary focus at Electrolux is on the development of new innovation, based on consumer insight that delivers high-quality products our consumers depend on. We make award-winning products at this plant and our investment will drive future growth while also positively impacting our local base of employees and the communities we call home here in South Carolina." -Jack Truong, president & CEO of Electrolux Major Appliances North America

"Electrolux is a great employer and corporate citizen in South Carolina. We congratulate them on their additional \$30 million investment in Anderson - a sure sign of their continuing commitment to our state." - Gov. Nikki Haley

"It is always exciting to see one of our state's long-standing companies continue to grow here. Electrolux's presence in South Carolina - which spans a quarter of a century - adds to the list of globally respected, household names that call the Palmetto State home." -Secretary of Commerce Bobby Hitt

"Anderson County is proud that Electrolux has been part of our community for the past 25 years. This new investment reflects the company's commitment to making the highest quality products and to providing jobs in our community." -Tommy Dunn, chairman of Anderson County Council

"Continued investment by Electrolux in their Anderson facility is testimony to the company's confidence in our labor force and the county's pro-business mindset. We offer congratulations, thanks and well wishes for many years of success in Anderson County." -Eddie Moore, member of Anderson County Council (District 3)

FIVE FAST FACTS

- Electrolux is investing another \$30 million over the next two years in its Anderson, S.C. manufacturing facility.
- The Anderson plant produces top-freezer refrigerators as well as under-the-counter models.
- The company employs 1,900 full-time and contract employees in Anderson.
- The company produces one out of every two top-freezer refrigerators shipped in North America.
- Since 2011, Electrolux has already invested more than \$30 million in Anderson, including the Refrigeration Research and Development (R&D) Center.

About Electrolux:

Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, Frigidaire, AEG, Zanussi and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2013, Electrolux had sales of \$16.7 billion (\$5.3 billion in North America) and 61,000 employees. The Electrolux North American headquarters is located at 10200 David Taylor Drive, Charlotte, N.C. 28262 in the University Research Park. For more information, go to <http://newsroom.electrolux.com/us/>.

-###-