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**To:** [Kester, Tonykester@aging.sc.gov](mailto:Kester, Tonykester@aging.sc.gov)  
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**Subject:** Webinar on 12/14: How Increasing Memory Problems Impact Daily Life -- Recent CDC Findings from the 2015 BRFSS

January 2017

## ***Memory Loss and the Public Health Burden: Results from the 2015 BRFSS RESCHEDULED***

A recent analysis of the 2015 [Behavioral Risk Factor Surveillance System](#) (BRFSS) indicates that over 50 percent of midlife and older adults with increasing memory problems report negative effects on their ability to perform everyday tasks or do work or social activities.

To learn more, join us on **Friday, January 6 from 2:00-3:00 p.m. EST** for an in-depth discussion on ***How Increasing Memory Problems Impact Daily Life -- Recent CDC Findings from the 2015 BRFSS Cognitive Module.***

The webinar will feature the [Centers for Disease Control and Prevention's](#) new analysis of data from 35 states and territories (the largest group ever to use the Cognitive Module in a single year) and discuss the implications of the findings from the public health perspective. Please [register](#) in advance (if prompted, use meeting number 749 037 448). If you previously registered for this webinar scheduled for 12/14/16, there is no need to register again.

Dr. Lisa McGuire, Team Lead of the [CDC Alzheimer's Disease and Healthy Aging Program](#), will present an overview of the aggregated results from 35 states and territories that used the Cognitive Module in their 2015 BRFSS survey. Three of the program's analysts, Dr. Erin Bouldin, Dr. Valerie Edwards, and Dr. Christopher Taylor, will highlight the burden of subjective cognitive decline (i.e., confusion or memory loss that is getting worse) on older adults aged 45 and older as well as the extent to which they have discussed these problems with a health care provider.

Then, Sallie Thoreson with the [Colorado Department of Public Health and Environment](#) will provide a state-level perspective. She will share how her department plans to use the Colorado BRFSS data to educate the public health community about the impacts of

subjective cognitive decline.

Be sure to [register online](#), mark your calendars, and forward this message to any interested colleagues.

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The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

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