

From: National Mature Media Awards Program <phenze@seniorawards.com>
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Date: 3/11/2015 12:00:36 PM
Subject: Mature Media Awards--Entry Deadline Next Fri. 3/20

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Reminder...

The National Mature Media Awards Entry Deadline is Next Friday 3/20

***Receive National Recognition for Outstanding Senior
Market Materials, Programs, and Resources You
Produced!***

(Please Excuse This Reminder if You Have Already Sent Your Entry)

The *Call for Entries* for the 24th annual [National Mature Media Awards](#) is now available for [download](#).

Complete details about the 2015 awards -- the largest program of its kind -- including entry divisions and categories, FAQs, judging criteria, and downloadable entry forms, can be found at seniorawards.com.

The entry deadline for the 2015 competition is next Friday, March 20th. (This is a postmark deadline--we do not have to receive your entry by this date.)

There are 29 [Entry Categories](#) and 8 [Entry Divisions](#) for the 2015 Competition. New categories include:

- *Web-based & Mobile Resources*
- *Mature Work & Retirement*
- *Education/Training Programs*

Sponsors for the 2015 National Mature Media Awards Competition:

- **National Association of Area Agencies on Aging** (n4a.org)
- **Assisted Living Federation of America** (alfa.org)
- **American Custom Publishing** (seniorcalendars.com)

The *Mature Market Resource Center* (MMRC), organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work with older adults. Other well-known MMRC programs include the [New Product & Technology](#)

Awards, National Senior Health & Fitness Day, and the Mature Fitness Awards--USA.

***For more information about the 2015 competition, contact:
info@seniorawards.com or call 1-800-828-8225 (weekdays 9-5 Central time).***

The Mature Market Resource Center, organizer of the [National Mature Media Awards](#), is a national clearinghouse for professionals who work in senior markets. Other well-known MMRC programs include [National Senior Health & Fitness Day](#), the nation's largest older adult health promotion event, and the [New Product & Technology Awards](#), recognizing innovative products, services and technologies for older adults and their families.

You received this e-mail because you or your organization participated in the [National Mature Media Awards](#) or [New Product & Technology Awards](#) before, or you have requested to be added to our awards program mailing list.

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