

**From:** Jesse Berst <chairman@smartcitiescouncil.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 8/3/2016 10:42:13 AM  
**Subject:** Free smart cities help (times 2) / LA cracks homeless code

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There's a **free source of smart cities** you've probably overlooked. And the **feds may help you** too. And you've got to see **how LA cracked the homeless code**. All that and more below.

BTW, Smart Cities Week is just 8 weeks away. **Have you registered yet?**

Now you're caught up,  
Jesse

**Learn how technology you already have can combat homelessness.** At Smart Cities Week you'll learn how compassion and technology can intersect to prevent evictions that so often lead to homelessness. You'll hear from someone who's been homeless how something as basic as free Wi-Fi can change lives. Attend Smart Cities Week for a better understanding of tech-driven solutions to homelessness that can help reduce suffering in your city. Register today.

**The #1 overlooked smart city resource (and it's usually free).** Want free, expert help to help your city innovate? MetroLab Network details the top 10 ways to partner with universities — the often free resource that can often give your smart cities initiatives a huge boost.

**Need a hand with your smart city project? Government help may be on the way.** A group of U.S. House members is collaborating on legislation to help cities make their smart city transformations work. The bill they're drafting focuses on the areas where cities usually need the most help: securing financing and the guidance and expertise they need to ensure successful projects.

**Los Angeles moves to 'crack the code' on homelessness.** That's how the city's new Senior Technology Advisor explains LA's work with Google to innovate on what she calls the most intractable issue the city faces – homelessness. Read about analytics work planned in the Angels Lab and what else is on LA's agenda to reduce its homeless population.

**How you can exceed water conservation goals with smart water networks.** To combat water shortages caused by long-term drought, water conservation goals and water use restrictions have been common in many California cities. By using a smart water network, the local water utility in Fountain Valley was able to get citizens interested in conservation—and exceed the city's 20% water use reduction goal.

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