

From: Healthcare Education Associates <reply-332206@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 9/1/2016 1:02:26 PM
Subject: Reduce Your Plan's Complex Diabetes Costs with Advanced Care and Engagement Tools

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Hi Tony,

Time is running out to register for **Diabetes Cost and Care Management Strategies for Health Plans** conference, taking place **September 22-23** in **Chicago!** Secure your seat for this one-of-a-kind event focused on giving your organization tools and strategies that truly work to reduce costs and improve outcomes for this complex and chronic disease.

Our expert speaking faculty will share experiences and insights into innovative strategies for diabetes care, including:

- Improving adherence using best practices in medication therapy management
- Providing mental health support to reduce the risk of costly co-morbidities
- Supporting disease self-management in newly diagnosed members
- Using motivational interviewing to help members become engaged in their own care

Our Expert Speaking Faculty

- Kenneth J. Snow, MD, MBA, *Medical Director, Northeast Regional Care Management AETNA*

- Frances Martini, *Director, Integrated Population Health Management, Government Programs* **BLUE CROSS BLUE SHIELD OF TENNESSEE**
- Peter Dehnel, MD, *Medical Director, Case and Utilization Management* **BLUE CROSS BLUE SHIELD OF MINNESOTA**
- Sheila Young, RN, *Director of Case Management* **MOLINA HEALTHCARE OF UTAH**
- Amy Quesenberry, LCSW, CCM, *Behavioral Health Case Management Supervisor* **MOLINA HEALTHCARE OF UTAH**
- Neal Sofian, *Director of Member Engagement* **PREMERA BLUE CROSS**
- Shanie Johnson, MSN, MHA, RN, CPHQ, *Director for Clinical Transformation* **PIEDMONT CLINIC**
- Jennifer Farlow, BSN, RN, CHC, *Manager of Population Health* **PIEDMONT CLINIC**
- Roseann Degrazia, RN, BSN, MEd, *Associate Vice President, Clinical Affairs & Clinical Business Operations* **UPMC HEALTH PLAN**
- Tammi Grumski, CRNP, *Medical Management* **UPMC HEALTH PLAN**

Continuing Education Credits

This program has been pre-approved by The Commission for Case Manager Certification to provide continuing education credit to CCM® board certified case managers. The course is approved for up to 11.25 CE contact hour(s).

Registration Details

Priority Code - PHN48-EM7

Service Providers/ Consultants Rate - \$2195

Health Plan/ Provider Rate - \$1795*

Government/ Service Organization Rate - \$1295*

*subject to HEA approval

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