

**From:** Bob Basmadjian <spectrum\_marketing@earthlink.net>

**To:** Undisclosed Recipients<spectrum\_marketing@earthlink.net

**Date:** 12/1/2015 8:37:02 AM

**Subject:** Inspiring the American Dream Foundation Awarded \$8,000 from Dabo's All In Team Foundation

**Attachments:** Press Release (2015)(12-01) Dabo's All In Team Foundation Grant.pdf

---

## Press Release

For Immediate Release

December 1, 2015

### Inspiring the American Dream Foundation Awarded \$8,000 Grant from Dabo's All In Team® Foundation

---

*Grant to support organization's after-school reading initiatives and growth strategy throughout South Carolina*

**Sunset, SC — December 1, 2015** – Inspiring the American Dream Foundation announced today that it has been awarded an \$8,000 grant from Dabo's All In Team Foundation. The grant will help Inspiring the American Dream Foundation to maintain momentum for its American Dream Reading Camps, while at the same time, fuel expansion for its literacy, character development and career awareness programs throughout Upstate, South Carolina.

Made possible through a grant provided by Dabo's All In Team Foundation in 2014, Inspiring the American Dream Foundation's Opportunity to Succeed Program was piloted as an After-School Reading Camp for a group of 3<sup>rd</sup> grade students at *Albert R. Lewis Elementary School* (AR Lewis) in Pickens, South Carolina. Launched in February 2015, the *AR Lewis Reading Camp* focused on improving 3<sup>rd</sup> grade reading proficiency, while instilling in students important character traits necessary to achieve the American Dream.

Inspiring the American Dream Foundation's Opportunity to Succeed Program has been developed around three guiding principles – **teach**, **share** and **empower**:

**Teach** students about the American Dream, while making the learning experience fun and interesting

**Share** with students the necessary skills and character traits to achieve their American Dreams

**Empower** students by helping them to visualize their personal American Dream journeys

Due to the results of the AR Lewis pilot, the School District of Pickens County subsequently incorporated components of Inspiring the American Dream Foundation's Reading Camp curriculum into their state-mandated *Read to Succeed* Summer Reading Camps.

Propelled by these recent successes, Inspiring the American Dream Foundation is now in the process of fortifying the organization and its programs to fuel an aggressive growth strategy throughout Upstate, South Carolina.

Central to this effort is the development of an *Educator Tool Kit*. The tool kit will include a copyrighted curriculum,

select mentor texts, a series of training videos and on-going training support.

“We are truly grateful for the generous donation made by Dabo's All In Team Foundation,” said Inspiring the American Dream Foundation Chairman, Robert Basmadjian. “Inspiring the American Dream Foundation is committed to expanding our literacy, character development and career awareness programs for students all throughout South Carolina’s Upstate. Through the continued support of Dabo’s All In Team Foundation, we will be able to maintain momentum for our reading and literacy initiatives and help scale our program for optimum impact.”

### **About Inspiring the American Dream Foundation**

Inspiring the American Dream Foundation has been established to help inspire children and young adults to achieve the American Dream, a set of ideals in which freedom, ability and virtue provide the opportunity for prosperity, happiness and upward mobility, regardless of race, ethnicity or social class. By engaging children of all ages, nationalities and backgrounds with an appreciation for the ideals, values and virtues inherent in the American Dream, the Foundation will help prepare students across the country to become independent, prosperous and productive members of society. For additional information, visit [www.inspire-the-dream.org](http://www.inspire-the-dream.org).

### **About Dabo’s All In Team Foundation**

Dabo’s All In Team Foundation was founded to raise awareness of critical education and health issues in order to change lives of people across the state of SC, concentrating in Breast Cancer Research, The Phoenix Center, The Rise Program, The Call Me Mister Program, and Grants. For more information visit, <http://www.dabosallinteam.com/>

# # #

### **MEDIA CONTACT**

Robert Basmadjian  
Co-Founder and Chairman  
Inspiring the American Dream Foundation  
Phone: (864) 868-0202  
E-Mail: [bob@inspire-the-dream.org](mailto:bob@inspire-the-dream.org)  
Website: [www.inspire-the-dream.org](http://www.inspire-the-dream.org)