

From: Patel, Swati <SwatiPatel@gov.sc.gov>
To: Pisarik, Holly <HollyPisarik@gov.sc.gov>
Veldran, Katherine <KatherineVeldran@gov.sc.gov>
Date: 12/8/2015 10:16:37 AM
Subject: RE: Revised Version

Fine by me.

From: Pisarik, Holly
Sent: Tuesday, December 08, 2015 10:03 AM
To: Patel, Swati; Veldran, Katherine
Subject: Revised Version

Dear One SC Advisory Committee Members,

Katherine, Do you have feedback?

Governor Haley again thanks you for agreeing to serve on the One SC Advisory Committee. She is extremely grateful for all of your efforts.

Because you agreed to serve, we wanted to give you an update on Fund efforts to date. With your help, over \$1 million has been raised for One SC so far. This money will go to assist the 727 families that FEMA estimates will still be out of their homes on January 1, 2016. In order to help all of these families return home, we still have work to do.

Over the last several weeks and in the weeks to come, we have done the following to encourage giving to One SC:

- 1 – The Governor hosted a press conference to announce One SC, with several of you in attendance.
- 2 - The Governor will record a short video to be played at events throughout the state.
- 3 – The Governor will record a short video to be sent to all local chambers of commerce for distribution to members.
- 4 – The Governor has sent a letter to many of South Carolina's important business partners.
- 5 – The Governor included information about and a plea to give to One SC in her annual Christmas tree lighting speech.
- 6 - In the coming weeks, we will be recording a PSA to air on South Carolina television stations, and the Governor would like many of you to appear in it. More to come on this.
- 7 – The Governor's office, in conjunction with Central Carolina Community Foundation, will be planning multiple fundraising events for One SC. The Governor would like to use your reach to make these events successful. More to come on this.

To keep you informed, we'll continue to send these updates on a regular basis. There are two ways you can help now, if you are willing: 1) A number of you have already personally and generously given to One SC. If you haven't, please consider giving. 2) I have attached sample e-mails, Facebook posts, and Tweets for you to consider pushing out through your network.

Again, thank you for all of your efforts on behalf of South Carolina's flood victims! Please let me know how I can help you.

Holly G. Pisarik
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