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Subject: BASF Seneca Expanding Oconee County Facility

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For immediate release
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BASF Seneca Expanding Oconee County Facility *Company Investing \$60 Million In Expansion*

COLUMBIA, S.C. – BASF Corporation, a leading supplier of environmental and process catalysts, is expanding its operations in Oconee County. The expansion will result in \$60 million in new capital investment.

Launched in 1987, BASF Seneca is a specialty chemical catalysts manufacturing and precious metals refining facility. The company's refinery process produces solutions that are used to manufacture herbicides, plastics, pharmaceuticals, auto-emission catalysts and fertilizers.

To expand its Oconee County operations, BASF is investing in new equipment and machinery for its Seneca facility, which is located at 554 Engelhard Drive. The operation currently employs 360 employees. For more information on BASF Corporation, visit www.basf.com.

QUOTES

"BASF is another fantastic example of a company that continues to show its commitment to South Carolina and our people. This \$60 million investment is a reason to celebrate, not only for the company and the Seneca community, but for the entire state." –Gov. Nikki Haley

"We're excited to celebrate the continued success of our state's thriving manufacturing industry. I offer my congratulations to BASF on this remarkable achievement and look forward to supporting them as they grow and prosper in our state." –Secretary of Commerce Bobby Hitt

"BASF's global reach and cutting-edge innovation make it an international leader in the chemicals industry. We graciously welcome this substantial investment from one of our wonderful corporate citizens who has found success in Oconee for more than 25 years. This investment is further confirmation that Oconee County's workers and business environment are world-class, and we will continue to invest in infrastructure and programs that businesses need to be successful in an ever-changing world." –Oconee County Council Chairman Paul Cain

FIVE FAST FACTS

- BASF Corporation is expanding its Seneca operations in Oconee County.
- \$60 million investment in new equipment and machinery.
- BASF is a leading supplier of environmental and process catalysts used for a variety of industrial and commercial applications.
- The facility is located at 554 Engelhard Drive in Seneca, S.C.
- For more information on BASF Corporation, visit www.basf.com.

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