

From: David
Sent: 12/13/2015 8:10:20 PM
To: Mark Kruea
Cc: John Pedersen; John Rhodes; Wayne Gray; Haley, Nikki;
smiles@wmbfnews.com; William Huggins
Subject: Re: Sc foia Myrtlebeach chamber

Mark,

This is so helpful. Thank you so much.

As you are aware, our research team found huge anomalies in the numbers. Financial numbers provided on the city's own website do not account for a nearly 2 million tourist increase.

I reached out to D.K. Shifflet. Jim Caldwell never responded.

Mark - As these are not the city's numbers, but you were asked by the city to report these, does the city stand behind these as accurate? Is the city willing to state they support this 17.2 million number as accurate?

Your response and below will help greatly in my report.

Thanks so much.

Sent from my iPhone

On Dec 13, 2015, at 2:32 PM, Mark Kruea <MKruea@cityofmyrtlebeach.com> wrote:

David...

I am in receipt of your request, below, for access to public documents under the South Carolina Freedom of Information Act. I believe you are referring to the estimate by D. K. Shifflet and Associates, a national firm, that the Grand Strand as a whole received 17.2 million visitors in 2014. The City of Myrtle Beach has no documents responsive to your request regarding the D.K. Shifflet estimate; the city did not produce the estimate. However, I am including a copy of the minutes from the June 9, 2015, City Council workshop at which this number was provided to the city.

Thanks,
Mark Kruea

Public Information Officer

City of Myrtle Beach

From: David Hucks [[<mailto:david@myrtle-beach.com>](mailto:david@myrtle-beach.com)]
Sent: Friday, December 04, 2015 1:16 PM
To: Mark Kruea
Cc: John Pedersen; John Rhodes; Wayne Gray; Nikki Haley
Subject: Fwd: Sc foia Myrtlebeach chamber

Mark,

Thanks for providing the council meeting DVD our firm requested in our recent FOIA.

We have the article now posted online here:
[<http://www.myrtlebeachsc.com/cover-up-cries-for-help-result-in-myrtle-beach-shootout/>](http://www.myrtlebeachsc.com/cover-up-cries-for-help-result-in-myrtle-beach-shootout/)

Should anyone from the city, city council or MBPD wish to make a statement, please call me on my cell 843-455-3108 or email me any comments here.

On the below matter, it is my understanding that Brad and MBACC have chosen to take the legal route on the request below. (see thread below)

We are currently producing a story on this issue as it relates to the on air report you did last June on WPDE T.V.:

<http://wpde.com/news/videos/myrtle-beach-tourism-hits-all-time-high?id=1215634>

As you may remember, we questioned how the numbers squared up with tax and revenue numbers. As the city itself represented these numbers as facts to the public, could you please provide for us any and all records the city has to substantiate that number of 17.2 million tourists?

You may send this to me via email or I can go by and pick that up at City Hall.

Thanks so much.

<http://www.myrtle-beach.com/static/mb-logo.png>

David Hucks

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Myrtle Beach's Healthy Senior Living Magazine

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to whom they are addressed.

----- Forwarded message -----

From: **CC Hoagland** <skiphoagland@yahoo.com
<<mailto:skiphoagland@yahoo.com>>

Date: Thu, Dec 3, 2015 at 4:56 PM

Subject: Sc foia Myrtlebeach chamber

To: Brad.Dean@visitmyrtlebeach.com