

From: AgingCare Customer Care <custcare@agingcare.com>
To: Kester, Tonykester@aging.sc.gov
Date: 1/8/2015 2:28:20 PM
Subject: See what's new on AgingCare.com

New Year, New Changes

Dear LtGovernorsOffi,

We're ringing in the New Year with gratitude! We thank you for being an integral part of our caregiver community. In 2014, over 9 million family caregivers found the support and answers they sought on AgingCare.com. Impressively, AgingCare.com members shared their experiences and knowledge by providing 101,916 answers to questions asked by other caregivers.

A new year means new enhancements to the website that will enable you and your fellow caregivers to better connect with and support one another. In addition to AgingCare.com's free elder care provider search service, and our ever-growing library of articles, eBooks and blog posts, we've also made a few other updates:

- **The NEW AgingCare.com Logo**

Over the years, we've received a great deal of feedback about our logo, and we're excited to announce that we have updated our logo in response to your comments. The new design reflects the true diversity of the caregiver community. As one AgingCare.com member writes, *"There are so many different kinds of caregivers in the world. All caregivers need help."*

- **A NEW Navigation**

Since 53% of AgingCare.com visitors regularly use a phone or tablet to access the website, we've updated our navigation to make it easier for you to find the information you seek from anywhere, using any device-be it your mobile phone, tablet computer, laptop or desktop.

None of these improvements would've been possible without honest input from caregivers. After all, it is you who best understand the daily challenges of caregiving, as well as what information and services you need to better care for your loved one.

That is why we're asking you to take a few minutes to complete a [brief survey on your caregiving experiences](#). By sharing your situation, you'll be helping us create new ways to represent, support and connect caregivers.

[Click here to take this survey ›](#)

If you are having trouble with the button above, place the following link in your browser: <https://www.surveymonkey.com/s/CaregiverSurvey2015?userkey=5ab4a846-a10e-43c6-a0ce-498a3c5698bf>

Wishing you and your loved ones a happy and healthy new year!
The AgingCare.com Team