

## *State of the Union*

### **CBS News poll - Viewers approve of Trump's first State of the Union address**

*“Three in four Americans who tuned in to President Trump's State of the Union address tonight approved of the speech he gave. Just a quarter disapproved.”*

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#### **Key Highlights:**

- 75% approved, including 97% of Republicans and 72% of Independents.
- 65% said the speech made them feel proud.
- 54% said policies they heard in the speech would help them.
- 81% said they felt President Trump was trying to unite the country.
- 91% favored what they heard on infrastructure.
- 75% favored what they heard on national security.
- 72% favored what they heard on immigration.

[Click here to see the full poll results.](#)

## More State of the Union praise: Polling expert Frank Luntz



**Frank Luntz** @FrankLuntz · 12h

This speech represents the presidential performance that Trump observers have been waiting for – brilliant mix of numbers and stories, humility and aggressiveness, traditional conservatism and political populism.

Only one word qualifies: Wow. #SOTU 🏔️

💬 2.2K 🔄 5.7K ❤️ 16K ✉️



**Frank Luntz** @FrankLuntz · 11h

Even in foreign policy and national security, this speech a perfect blend of strength and empathy. These heroic stories break our hearts, but sturdy our resolve.

This is the Trump his voters wanted him to be. #SOTU 🏔️

💬 160 🔄 551 ❤️ 2.0K ✉️



**Frank Luntz** @FrankLuntz · 12h

This speech is going to have a measurable impact on Trump's favorability and popularity. He's saying exactly what people want to hear.

Whoever told @TheDemocrats to sit on their hands made a huge mistake.  
#SOTU 🏔️

