

From: Karen Elliott <kgelliott@gmail.com>

To: Adams, ChaneyChaneyAdams@gov.sc.gov

Date: 9/28/2016 9:15:17 AM

Subject: VOLVO Cars News Release

Attachments: [VolvoVPSRelease092816.pdf](#)

Hi Chaney -

Volvo Cars Hilton Head is being recognized today by Volvo Car USA as the first-in-the-nation to roll out the new Volvo Personal Service (VPS) program - soon to be an industry standard in the American market. Another example of Volvo innovation and another first for South Carolina and the partnership with Volvo Car USA!

I've attached the release for the event taking place later today with Volvo Car USA and Volvo Cars Hilton Head. I spoke with the AP's Jack Jones in Columbia. He has the release, as well. You may want to add comments or link this to what's happening nationally. Of course, we welcome anyone from your office to join us in person. The event begins at 12p with remarks at 2p. Bluffton Mayor Lisa Sulka will be there - likely around 2p.

After watching the presidential debate on Monday - both candidates could certainly point to South Carolina and Volvo as a positive example of attracting manufacturers to the U.S. As you well know - a total of 8,000 jobs are expected to be created by the project with an economic impact of nearly \$5 billion! A compelling economic success story for South Carolina and the United States.

Please don't hesitate to call me if you have any questions!

Many thanks,

Karen Elliott
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MEDIA ADVISORY

VOLVO CARS HILTON HEAD FIRST IN U.S. TO LAUNCH NEW SERVICE PROGRAM

WHO:

Officials with Volvo Car USA to Certify Volvo Cars Hilton Head as First Dealership in U.S. for new Volvo Personal Service (VPS) Program

WHAT:

Demonstration and Ceremony to Unveil Volvo's New VPS Customer Service program in U.S.

WHERE:

Volvo Cars Hilton Head
12 Gateway Village Road
Bluffton, South Carolina 29910

WHEN:

Wednesday, September 28, 2016

12p - Demonstration

1p - Lunch with Volvo Executives from Volvo Car USA

2p - Prepared Remarks from officials with Volvo Car USA and Volvo Cars Hilton Head

Construction on Volvo's first American factory is underway in nearby Charleston, South Carolina — soon to be the global production home for the new Volvo S60 sedan. American-built S60s will be exported around the world through the Port of Charleston in 2018. Volvo estimates the plant will produce up to 100,000 cars annually and contribute approximately \$4.8 billion in total economic output annually.

For more information, please contact Volvo Hilton Head Fixed Operations Director Chris Dixon at 843-815-6400.