

From: Southeast Multifamily Forum: Marcus & Millichap/IPA  
Sent: 3/7/2016 11:01:57 AM  
To: Haley, Nikki  
Cc:  
Subject: [Last Call] Pollack Shores & Crescent on the Southeast's™  
Construction Boom

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New construction continues unabated, as demographic changes drive new opportunities for apartments across the Southeast. From towers to garden apartments to more massive live/work/play developments, the growing Millennial workforce and an uptick in demand from Boomers create fertile ground for an array of new development projects.

In a discussion moderated by **Nellie Shipley** of **Womble Carlyle Sandridge & Rice**, join executives from **Broome Capital**, **Crescent Communities**, **Pollack Shores Real Estate Group** and **AMLI Development Company**, as they discuss the current development pipeline and future prospects at the Marcus & Millichap / IPA Southeast Multifamily Forum: Georgia and the Carolinas

<<http://emarketing.greenpearl.com/ct/34006405:Wvuj0vCNz:m:1:621478221:A079B8C14AC223462650F8FF835DCC93:r>> on March 9 in Atlanta.

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**Millennials, Boomers, Developers, Oh My! A Deep Dive into the Southeast Construction Boom**

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**Nellie Shipley**

Partner  
**Womble Carlyle Sandridge & Rice**  
**MODERATOR**

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**Mike Bednarski**  
Principal  
**Broome Capital**

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**Jay Curran**  
SVP - Florida & Georgia Multifamily  
**Crescent Communities**

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**Brian Metzler**  
VP - Development  
**Pollack Shores Real Estate Group**

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**Philip Tague**  
Chairman  
**AMLI Development Company**

**Get Involved!**

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Speakers & Agenda:

**Ryan Slack**  
(646) 862-9389  
[rslack@greenpearl.com](mailto:rslack@greenpearl.com) <<mailto:ryan@greenpearl.com>>

Sponsorship & Exhibiting:

**Esteban Diaz**

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Attendee Registrations:

**Ashley Goll**

(646) 828-7252

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**Keynote Speakers:**

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**Ron Terwilliger**

Chairman

**Terwilliger Pappas**

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**Edward Kobel**

President & COO

**DeBartolo Development**

**Confirmed Speakers:**

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**Mike Bednarski**

Principal

**Broome Capital**

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**Rick Burkhalter**

President

**Sales Inc.**

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**Chris Burns**

Regional VP - Southeast Region  
**Lincoln Property Company**

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**Patrick Carroll**

Founder & CEO  
**Carroll Organization**

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**Byron Cocke**

Founding Principal  
& Co-CEO  
**Cocke Finkelstein**

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**Jay Curran**

SVP - Florida & Georgia Multifamily  
**Crescent Communities**

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**Alan Dean**

Region President  
**Terwilliger Pappas**

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**Michael D'Onofrio**

Managing Director  
**Engineered Tax Services**

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**William Egan**  
Partner  
**JDavis**

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**Daniel Eller**  
President & CEO  
**Eller Capital Partners**

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**Michael Fasano**  
FVP & Regional Manager  
**Marcus & Millichap**

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**Peter Fitzgerald**  
Partner  
**Radco**

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**Bob Hansen**  
Vice President  
**Pet & Playground Products**

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**John Isakson**  
Chief Capital Officer  
**Preferred Apartment Communities**

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