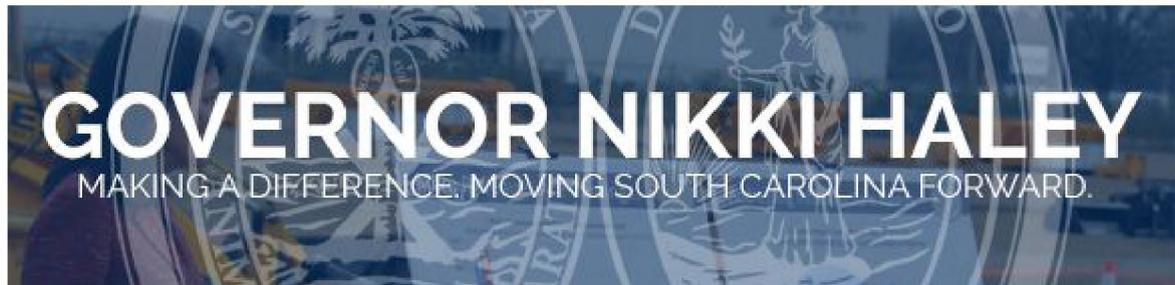


From: SC Gov Research <govresearch@gov.sc.gov>
To:
Date: 3/28/2014 1:49:52 PM
Subject: By The Numbers: Auto Industry Leading S.C. Economic Resurgence



By The Numbers:

South Carolina Automotive Industry

Numbers Tell The Story – Automotive Industry Helps Ignite South Carolina's Economic Resurgence Under Gov. Nikki Haley

\$27.1 Billion	Annual economic impact of the automotive industry in South Carolina.
\$12.1 Billion	Capital Investment announced by Governor Haley since January 2011.
\$4.98 Billion	Automotive-related capital investment announced by Governor Haley since January 2011.
\$2 Billion	BMW's total announced capital investment in South Carolina since January 2011.
\$1.2 Billion	Largest capital investment in a single announcement by a company in the automotive industry since January 2011 – Bridgestone, Aiken County.
2.5 Million	Number of vehicles BMW has produced in South Carolina since locating here.
2.03 Million	South Carolinians currently employed.
46,700	South Carolinians employed by the automotive industry.
45,724	New jobs announced by Governor Haley since January 2011.
37,100	Jobs in South Carolina that can be directly attributed to BMW's investments in the state.
8,800	New jobs in the automotive industry announced by Governor Haley since January 2011.
7,000	South Carolinians currently employed at BMW plant in Spartanburg County.

- 1,620** Largest number of jobs in a single announcement by a company in the automotive industry since January 2011 – Continental, Sumter County.
- 1,900** New jobs announced in South Carolina by BMW since January 2011.
- 250** Automotive-related companies in the state.
- 54** Projects in the automotive industry announced by Governor Haley since January 2011.
- 40** Companies in the automotive industry that have announced new locations or expansions in South Carolina since January 2011.
- 38** Counties in South Carolina in which companies in the automotive industry are located.
- 30** Percentage of South Carolina's share in the nation's exportation of tires.
- 15** Years since South Carolina's unemployment rate was a whole percentage point lower than the nation's.
- 11** Counties in South Carolina in which BMW suppliers are located.
- 6** Years since South Carolina has experienced an unemployment rate this low.
- 5.7** Unemployment rate in South Carolina as of February 2014.
- 4.8** Amount South Carolina's unemployment rate has dropped between January 2011 and February 2014.
- 2.4** Amount national unemployment rate has dropped between January 2011 and February 2014.
- 3** Consecutive years South Carolina has exported more tires than any other state.
- 2** South Carolina's national ranking for 2013 exports of automobiles.
- 1** South Carolina's national ranking in tires exported.