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Subject: By The Numbers: Auto Industry Leading S.C. Economic Resurgence



## By The Numbers:

### South Carolina Automotive Industry

*Numbers Tell The Story – Automotive Industry Helps Ignite South Carolina's Economic Resurgence Under Gov. Nikki Haley*

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<b>\$27.1 Billion</b>	Annual economic impact of the automotive industry in South Carolina.
<b>\$12.1 Billion</b>	Capital Investment announced by Governor Haley since January 2011.
<b>\$4.98 Billion</b>	Automotive-related capital investment announced by Governor Haley since January 2011.
<b>\$2 Billion</b>	BMW's total announced capital investment in South Carolina since January 2011.
<b>\$1.2 Billion</b>	Largest capital investment in a single announcement by a company in the automotive industry since January 2011 – Bridgestone, Aiken County.
<b>2.5 Million</b>	Number of vehicles BMW has produced in South Carolina since locating here.
<b>2.03 Million</b>	South Carolinians currently employed.
<b>46,700</b>	South Carolinians employed by the automotive industry.
<b>45,724</b>	New jobs announced by Governor Haley since January 2011.
<b>37,100</b>	Jobs in South Carolina that can be directly attributed to BMW's investments in the state.
<b>8,800</b>	New jobs in the automotive industry announced by Governor Haley since January 2011.
<b>7,000</b>	South Carolinians currently employed at BMW plant in Spartanburg County.

- 1,620** Largest number of jobs in a single announcement by a company in the automotive industry since January 2011 – Continental, Sumter County.
- 1,900** New jobs announced in South Carolina by BMW since January 2011.
- 250** Automotive-related companies in the state.
- 54** Projects in the automotive industry announced by Governor Haley since January 2011.
- 40** Companies in the automotive industry that have announced new locations or expansions in South Carolina since January 2011.
- 38** Counties in South Carolina in which companies in the automotive industry are located.
- 30** Percentage of South Carolina's share in the nation's exportation of tires.
- 15** Years since South Carolina's unemployment rate was a whole percentage point lower than the nation's.
- 11** Counties in South Carolina in which BMW suppliers are located.
- 6** Years since South Carolina has experienced an unemployment rate this low.
- 5.7** Unemployment rate in South Carolina as of February 2014.
- 4.8** Amount South Carolina's unemployment rate has dropped between January 2011 and February 2014.
- 2.4** Amount national unemployment rate has dropped between January 2011 and February 2014.
- 3** Consecutive years South Carolina has exported more tires than any other state.
- 2** South Carolina's national ranking for 2013 exports of automobiles.
- 1** South Carolina's national ranking in tires exported.