

From: BusinessUSA <business@subscriptions.usa.gov>
To: Kester, Tonykester@aging.sc.gov
Date: 6/29/2016 12:40:05 PM
Subject: IMPORTANT: BusinessUSA Email Changes & Upcoming Merger

[Resources](#) | [Events](#) | [Search](#)

Exciting News from BusinessUSA and USAgov

6.29.16

We have great news! We're joining forces with USA.gov—the official web portal of the United

States federal government—to create a single, cutting edge website for citizens as well as businesses.

Our **BusinessUSA Weekly Business Adviser email newsletter** will **take a summer break** while we make the transition—but we'll be back up and running in no time.

Read more below to find out how to stay in touch during this period as well as stay up on the latest news about our exciting move to GSA!

KEEP IN TOUCH ON TWITTER

Even though we're taking a short break from our newsletters, we'll still be Tweeting out business news, as well as information on interesting tools, events, and trends for American businesses, exporters and entrepreneurs. We'll also be posting information on our move to USA.gov.

[GO TO @BIZUSA](#)

FROM THE BLOG: A CHANGE TO BETTER SERVE YOU

Read more about why [USA.gov](#) and [Business.USA.gov](#) are merging in this article from Ryan Edelstein, Director of Content and Outreach for USA.gov:

At USAGov, we've been fans and supporters of BusinessUSA since the beginning. And although we serve different audiences, our two programs have shared the same fundamental vision—that government should use technology to make it easier for people to find the federal resources they need. We're now thrilled to announce that USAGov will be integrating the two websites in order to provide a single, comprehensive collection of tools and resources—delivered in one central website.

We're working hard to ensure the transition goes smoothly, so while nothing will appear to change on the website, know that we are working behind the scenes to ensure you still have access to valuable resources moving forward.

READ THE POST

SUMMER PLANS?

Before we sign off, we thought we'd pass along some great ideas for you or your team to make the most of your summer.

For one, unless you're in the tourism and hospitality industry, summer may be a slow time for your business. If that's the case, use the summer slowdown to catch up on a few things before it gets busy again. Here are a few ideas:

- Think about scheduling an off-site retreat or group activity, as this blog suggests, to give your team the opportunity to provide feedback on what is working well and what needs to be improved.
- Check out these four ways to beat the summer slump, from incentivizing desired behavior to scheduling time for employees to blow off steam.

Summer is also a great time to learn new skills. Are you over 50 and want to use your

extensive work experience to start a business of your own, or know of someone who does? Learn more about the Encore Entrepreneurs program that takes place every summer.

GET MORE IDEAS

TWITTER HIGHLIGHTS

Here are a few of our top tweets from the past week. Don't forget to follow us [@BizUSA](#) on Twitter or just visit our [BusinessUSA Twitter homepage](#) if you don't have an account.

Looking to help employees save for #retirement? Learn how myRA helps.

Need #data for your #smallbusiness? Check out @USCensusBureau's new tool.

#Manufacturing supports an estimated 17.6M #jobs in the U.S. Uncover more stats here.

@SelectUSA supports #econdev orgs w/ events, advocacy & more. Get involved.

Tips for Creating a #Marketing Plan to Generate a Steady Stream of #Business.

FOLLOW US

Resources | Events | Search

BUSINESS NEEDS

[Start a Business](#)
[Access Financing](#)
[Explore Exporting](#)
[Government Contracting](#)
[State Business Resources](#)
[Find Regulations](#)
[and More...](#)

SPECIALIZED RESOURCES

[Women](#)
[Veterans](#)
[American Indians & Alaska Natives](#)
[Socially & Economically Disadvantaged](#)
[Industries](#)
[Developers](#)

LEARN MORE

[Global Events Calendar](#)
[On-Demand Training](#)
[About BusinessUSA](#)
[Read Previous Newsletters](#)
[Site Map](#)
[Partner/Link to Us](#)
[Privacy & Security](#)

CONNECT WITH US

MOBILE APP

NEED HELP?

Find a local Business Assistance Center
Call us toll-free at 1-844-USA-GOV1 (844-872-4681)

This service is provided to you at no charge by:

BusinessUSA, U.S. Department of Commerce, 1401 Constitution Ave NW, Mail Stop 58031, Washington, DC 20230 U.S.A.