

From: SC Gov News <govnews@gov.sc.gov>
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Subject: Golfbreaks.com Chooses Charleston County For First U.S. Operations

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For immediate release
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Golfbreaks.com Chooses Charleston County For First U.S. Operations
International golf travel company utilizing new state Landing Pad program to establish presence in South Carolina

COLUMBIA, S.C. – [Golfbreaks.com](http://golfbreaks.com), a specialty golf travel company and participant in the state's new Landing Pad program, is establishing its first U.S. operations in Charleston County.

Established in 1998 and headquartered in the United Kingdom, Golfbreaks.com organizes golf travel vacations for approximately 220,000 golfers annually. With a workforce of more than 150 at its Windsor, U. K. headquarters facility, the company anticipates tremendous growth potential for its new location in the Charleston region.

With an initial focus on golf vacations to the UK and Ireland, the North American arm of Golfbreaks.com will soon be expanding its offerings outside of the British Isles. To do so, the company will be adding destinations, such as Mexico and the Dominican Republic by January 2017 and domestic North American destinations later in 2017.

Golfbreaks.com has already hired five employees to manage its new North American operations, which are headquartered at 1156 Bowman Road in Mount Pleasant, S.C. Future growth is expected as the company continues to expand its offerings further into the North American market. Hiring for new positions will be ongoing, and interested applicants should contact the company directly at recruitment@golfbreaks.com.

To properly navigate the economic development process in South Carolina, Golfbreaks.com has participated in the state's Landing Pad program, which aims to assist established companies looking to enter the U.S. or South Carolina markets for the first time. A collaborative effort between the S.C. Department of Commerce and the state's regional economic development alliances, the program assists companies with a variety of issues and services, including regulation, taxation and translation, as well as finding suitable office space.

For more information on Golfbreaks.com, visit the company's North American market website at <http://usa.golfbreaks.com/>. For more information on the state's Landing Pad program, contact GrowfromSC@SCCommerce.com.

QUOTES

"There are 30 million golfers in North America compared with four million in the U.K., and if we can capture the same five percent market share as we have in the U.K., we will be sending 1.5 million North American golfers on golf vacations annually at some point. This, in turn, will provide career opportunities for literally hundreds of Charleston area residents. The opportunity is hugely exciting, and we are thrilled to have chosen the Lowcountry for our North American headquarters. From the State of South Carolina to the Charleston region, we could not have been given more support so far, for which we are extremely grateful!"
–Golfbreaks.com USA CEO and Co-Founder Daniel Grave

"It's always special when a foreign-based company decides to establish its first U.S. operations in South Carolina, and we look forward to seeing the impact that Golfbreaks.com will have on our entire state's

tourism industry and world-class golf culture.” –Gov. Nikki Haley

“With Golfbreaks.com’s announcement, it’s great to see that South Carolina’s new Landing Pad program is already making a difference. Team South Carolina will continue to work together to ensure that we provide the most welcoming environment possible for businesses from all corners of the globe.” –Secretary of Commerce Bobby Hitt

“Congratulations to Golfbreaks.com on their expansion into the world’s most acclaimed travel destination. Charleston County is a natural fit. Our community has a passion for golf, and more importantly, we have a desire to foster business growth alongside our favorable quality of life. This a hole in one.” –Charleston County Council Chairman Elliott Summey

"We're delighted Golfbreaks.com has chosen Mount Pleasant, S.C. for its North American headquarters and look forward to watching them flourish here. We're confident Landing Pad businesses will continue to find the town's stunning natural beauty, low taxes, unmatched quality of life and hands-on, real-time business support attractive for putting down roots in Mount Pleasant." –Town of Mount Pleasant Mayor Linda Page

“We are so pleased to welcome Golfbreaks.com to our community and look forward to its continued growth and success. This was a seamless team effort, and the region’s available talent and business-friendly climate made all the difference.” –Charleston Regional Development Alliance Board Chair Todd Gallati

FIVE FAST FACTS

- Golfbreaks.com is establishing its first North American operations in Charleston County.
- With a workforce of more than 150 at its UK headquarters, the company anticipates tremendous growth potential for its new location in the Charleston region.
- Golfbreaks.com is a specialty golf travel company that books more than 220,000 golfers annually on regional and international trips.
- Golfbreaks.com has participated in the state’s Landing Pad program, which aims to assist established companies looking to enter the U.S. or South Carolina markets for the first time.
- Hiring for new positions will be ongoing, and interested applicants should contact the company directly at recruitment@golfbreaks.com.

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