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Subject: The Maritime Association of South Carolina 90th Annual Meeting and Gala
Location: Charleston Area Convention Center, 5001 Coliseum Dr, North Charleston, S.C.
When: 1/29/2016 7:30:00 PM - 9:30:00 PM

APPROVED BY: NH on 11/5

EVENT: The Maritime Association of South Carolina 90th Annual Meeting and Gala

DATE: Friday, January 29, 2016

TIME:

6:30 PM: Cocktails (NH was invited to attend but we regretted.)

7:30 PM: Dinner

Award Presentation will begin immediately upon completion of dinner

Dancing will take place until midnight

LOCATION: Charleston Area Convention Center, 5001 Coliseum Dr., North Charleston, S.C. The event will be in the ballrooms A, B, & C of the Convention Center.

LOCATION SET-UP: There will be round tables for 10 with a reserved head table. There will be a stage, podium, and microphone. The head table will be on the stage facing the audience.

TABLE:

1. Governor Haley
2. First Gentleman Michael Haley
3. Ashton Lee
4. Hal Burton (Owner/CEO of Premier Logistics - also the Title Sponsor for the Event and the outgoing Chairman of the Board of Directors of MASC)
5. Betsy Burton
6. Pam Zaresk, President, Maritime Association of SC
7. Pat Barber (owner/CEO Superior Transport)
8. Kim Barber
9. Captain of the Port of the Coast Guard Gary Tomasulo
10. Kelli Tomasulo

ATTIRE: Black-tie optional

SCHEDULING CONTACT:

Pam Zaresk

President

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PRIMARY STAFF: Ashton Lee

PURPOSE: Governor Haley and the First Gentleman will attend the Maritime Association of South Carolina Annual Gala where the Governor will be awarded the Christopher Gadsden Award. The Christopher Gadsden Award is the SC Maritime Association's highest honor and is not awarded every year. The group voted to award Governor Haley in recognition of the impact she has had on the Maritime industry. The association also voted on a second award for Maritime Advancement to be given posthumously to Senator Pinckney for his efforts on the Jasper Port.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Bratton Riley

ATTENDEES: Expect 700 attendees.

INTRODUCED BY:

Vince Marino

Container Maintenance Corporation

Former MASC Board Chair

LENGTH OF SPEAKING: The Governor will have as much or as little time (up to 20 minutes it can be much shorter) for her acceptance and comments.

SPEAKING ORDER/LINE-BY-LINE:

6:30 - 7:30 PM Cocktail Hour

(Open Bar but also a cash champagne bar with those who purchase champagne receiving extra tickets for a drawing for a cruise and a piece of jewelry from Croghan's Jewel Box)

7:30 PM Meeting called to order, Pamela Zaresk
Pledge of Allegiance, Captain Gary Tomasulo
Invocation, Rev. Len Williams (Port Chaplain)
Introduction of Events Committee, Billy Adams
Dinner is served

8:30 PM As soon as "head table" is cleared President Pam Zaresk will introduce special guests
Recognize former Gadsden Award winners in attendance; recognize sponsors; etc. and
then introduce Vince Marino

8:40 PM Mr. Marino will introduce the Governor and present the award.

8:45 PM The Governor will give remarks and accept the award

At the conclusion of the Governor's comments President Pam Zaresk will call to the podium out-going Chair Hal Burton to say a few brief words and introduce incoming Chair Pat Barber. Mr. Barber will present the outgoing Chair gift; say a few short words; introduce the band; have the drawing for the cruise and jewelry; adjourn the meeting and invite everyone to have dessert and coffee (dessert and coffee will be served in the foyer) and then enjoy the entertainment - the band Party on the Moon.

All of the formalities will be completed by 9:30 at the very latest.

BACKGROUND:

The Christopher Gadsden Award

Christopher Gadsden was born in Charleston in 1724. As a businessman, he is best remembered as the builder and owner of Gadsden's Wharf, one of the largest commercial shipping and vessel repair facilities in North America. Located at the foot of what is today Calhoun Street, it had its own lock system, so operations could be conducted around the clock, regardless of tide.

Because of his early and staunch support for independence from Great Britain, Gadsden became known as "The Flame of Liberty". He was a member of the Continental Congress; served as a brigadier general in the Continental Army; and was twice lieutenant governor of South Carolina.

The Christopher Gadsden Award is presented by the Maritime Association of South Carolina to a person whose local, statewide or national achievements are worthy of recognition. Criteria for selection include sustained leadership in a field or fields related to international commerce and exhibition of vision, integrity and loyalty. The award is not necessarily presented every year. The award is presented during the Annual Dinner and Gala of the Maritime Association of South Carolina.

Christopher Gadsden Award Recipients

1995	SC Secretary of Commerce Robert V. Royall
1997	W. Don Welch
2000	US Senator Ernest F. Hollings
2001	Warren F. Lasch
2003	SC Senator Glenn F. McConnell
2005	Whitemarsh S. Smith III
2007	John F. Maybank, Sr.
2008	D. Loy Stewart
2009	US Congressman James E. Clyburn
2010	John F. Hassell, III
2011	Admiral Thad W. Allen, USCG (Ret.)
2012	Mayor Joseph P. Riley, Jr.
2014	US Senator Lindsey Graham
2015	Bill Stern

BACKGROUND:

- The SC Maritime Association is presenting you with the Christopher Gadsden Award in recognition of the impact you have had on the Maritime industry.
- The Ports Authority has requested that the Governor refrain from attacking Unions in her remarks as they are currently in negotiations with them.

SUGGESTED TALKING POINTS:

1. Intro – it's a great day in South Carolina
 - a. Our economy is among the fastest growing in the nation.
 - b. Unemployment at 5.5% with more people working in SC than ever before.
 - c. Tens of thousands of new jobs announced. ex. (just recently, Volvo announced it is investing \$500 million and creating 4,000 new jobs).
 - d. Moved almost 30,000 people from welfare-to-work.
 - e. Cut our debt service by almost half while doubling our General Reserves.
2. Economic Climate
 - a. First in U.S. exports for tires and passenger automobiles, second in exports of gas turbines, and twelfth in civilian aircraft.
 - b. South Carolina's exports continue to grow because we have built a reputation around the world as a great place to do business.

- c. South Carolina ranked first for jobs linked to foreign investment.
- d. Businesses from all over the world are interested in coming to South Carolina, due in large part to our world-class workforce and business-friendly climate.
- e. Large-scale manufacturers certainly have a significant impact, but small businesses are just as important to our economic future.
- f. Small businesses account for 97% of our state's total businesses.

3. Ports and Economic Impact

- a. Our ports system drives our economic-development engine, and plays a key role in business's decisions to locate or expand in South Carolina.
- b. Fought hard to get the Charleston Port project, set aside funds needed to get the harbor deepened, and it remains a top priority to keep that project on track.
 - i. South Carolina ports are responsible for handling more than \$63 billion in international commerce annually.
 - ii. Port operations generate nearly \$53 billion annual economic activity and facilitate 187,200 statewide jobs.
 - iii. It's not just our Coastal Ports, but also the Inland Port that opened in 2013, extending the Port of Charleston's reach 212 miles, boosting efficiency and attracting new economic development.
- c. We've got to do any and everything possible to make sure we're helping our companies get their product to market as fast as they can.

4. Continuing to invest in our roadways so that goods are easily delivered from our ports to their final destinations.

i. Outline the current situation:

- 1. Competitiveness argument – we're doing great but NC and Georgia are gaining on us.
- 2. Roads – we all know we need more money for roads. It's a safety issue for our people, and it's an economic issue for our businesses.
- 3. Structure of the DOT – right now it doesn't work, it's regional and political and it has to change.
- 4. My Executive Budget recommends over \$300 million for roads next year, all without raising taxes, but we need to work to secure a more permanent source of funds for our roads and do so in an accountable way.

ii. Our solution

- 1. I have a better way to fund transportation and provide real relief.
- 2. Income tax cut. Cut the income tax rates for every taxpayer by two percentage points for every bracket. This will cut income taxes overall by 30 percent and bring our stifling top income tax rate down from 7 percent to 5 percent.
 - a. Highest in the Southeast, this will take us back under NC and Georgia and be huge for our families and our businesses.
 - b. This amounts to a tax cut of \$8.5 billion over ten years, and \$1.7 billion a year by year ten.
 - c. What this tax cut means is an average of \$689 dollars a year back in

- c. the pockets of taxpayers – about two weeks take home pay for someone making \$30,000 per year.
3. Gas tax increase. The largest single investment in our infrastructure in SC history. BUT – no more than 10 cents, has to stay below Georgia's to keep us competitive.
 - a. This will generate enough revenue so that we can both fix the roads we have – and importantly, maintain them in an appropriate state going forward, forever.
4. Restructuring – get rid of the legislatively-elected commission.
 - a. Our priorities are clear – with a DOT accountable to your governor, we're going to focus on the roads our people rely on to get to work, the roads our businesses need to move their goods, and the roads our visitors need to enjoy our state from the mountains to the sea.

Charleston County

Announced Jobs: 5,845

Announced Capital Investments: \$1.8 billion

Unemployment: Between January 2011 and April 2015, the unemployment rate in Charleston County fell by 4.2%. There are now 27,096 more people employed and 6,540 fewer unemployed persons in Charleston County.

Announced Date	Company Name	Objective	Product or Service
2016-01-14	Limehouse Produce	Expansion	Produce
2015-10-12	Sea Pac, LLC	New	Packaging Film
2015-03-06	Daimler Vans Manufacturing, LLC	Expansion	Vans
2015-02-24	Money Penny	New	Call center
2014-12-11	Hubner Manufacturing Corporation	Expansion	Folding Bellows
2014-10-23	NCO Financial Systems, Inc. (APAC Customer Services, Inc.)	Expansion	fax sorting business
2014-09-09	Torqtek Design & Manufacturing, LLC	Expansion	Manufactures tin
2014-07-10	Senior Aerospace AMT South Carolina	New	Mid Cage for Bo
2014-06-17	New World Pharmaceuticals	New	specialty pharma
2014-05-29	New Orleans Cold Storage & Warehouse Company, Ltd. (NOCS)	Expansion	Cold Storage
2014-05-28	Pacific Rim Aerospace Corporation	New	Aerospace engine
2014-05-05	Aeterna Zentaris Inc.	New	clinical stage bio
2014-02-25	Kaman Corporation	New	titanium machinery
2013-12-17	Molina Healthcare, Inc.	New	Claims Processing
2013-10-10	MWV Specialty Chemicals (Ingevity)	Expansion	Specialty Chemicals
2013-09-12	Daimler Vans Manufacturing, LLC	Expansion	Automotive Assembly
2013-07-08	Albert Weber - Weber Automotive Corp. - Charleston	New	Manufactures Cr
2013-05-23	Mediterranean Shipping Co. (USA) Inc.	Expansion	Freight Transport
2013-05-16	SKF Group	Expansion	Ball and Roller B
2013-04-09	Boeing South Carolina	Expansion	Airplanes
2012-12-19	Millard Refrigerated Services, Inc.	New	Cold Storage Warehouse
2012-12-06	NCO Financial Systems, Inc.	Expansion	Call Center
2012-10-11	Shimano American Corp.	Expansion	Distribution of Bi
2012-08-15	Morgan Olson, LLC	New	Truck and Van B

2012-06-18	Cummins Inc. - North Charleston	Expansion	Design and Prod Diesel Engine
2011-12-20	TWL Precision	Expansion	Auto parts
2011-11-17	Streit USA Armoring, LLC	Expansion	Armored cars
2011-11-16	Cummins Inc. - North Charleston	Expansion	Diesel Engines
2011-10-24	PMW Technologies, Inc. d/b/a PeopleMatter	Expansion	Software compa
2011-09-14	TIGHITCO, Inc. (Intertech Group)	New	Aerospace parts
2011-03-08	InterWrap, Inc.	New	Roofing material