

From: Lord, Leighton <LLord@nexsenpruet.com>
To: Soura, ChristianChristianSoura@gov.sc.gov
Date: 1/31/2013 12:27:57 PM
Subject: FW: Follow up to your article in residential energy efficiency
Attachments: Watson, Suzanne.vcf

Here you go, links below.

W. Leighton Lord III

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From: Suzanne Watson [mailto:swatson@aceee.org]
Sent: Tuesday, January 15, 2013 10:34 AM
To: Lord, Leighton
Subject: Follow up to your article in residential energy efficiency

Dear Mr. Lord:

I am writing to you as the result of reading a blog you co-authored that appeared in the Think Energy on -line publication. It referenced work to improve energy efficiency efforts on the part of the SC utilities targeted at the residential sector. I hope I have that right.

A few years ago, in November, 2009, my organization, the American Council for an Energy-Efficient Economy (ACEEE), published a deep dive energy efficiency study for SC. See: <http://www.aceee.org/sites/default/files/publications/researchreports/E099.pdf> The report includes research and analysis for the residential, commercial, industrial, and institutional sectors in the state. I don't believe so much has changed in the state in these few years that the data is out-of-date. This report demonstrated the potential number of net new jobs, consumer savings to be realized and reinvested, increased state economic gain, and more. We looked at water efficiency issues and manufactured housing gains to be realized with greater energy efficiency policies and programs tailored to the politics of the state. I personally worked closely with Mike Couick and folks at the SC Cooperatives. We also worked with many of the folks in and out of state government like Trish Williams and Ashley Lancaster in the state energy office. Hamilton Davis was also a big champion of our work. I could go on... Paul Campbell and others in the State Legislature...

Also, this year SC did improve its status on our 6th annual rate the states efficiency scorecard (See: <http://www.aceee.org/sites/default/files/publications/researchreports/e12c.pdf>) from 46th place to 40th - one of the most improved state in the country. I personally see many new efficiency-related opportunities going into the future for all the reasons you point out in your good blog.

So, if you might like to have a talk with me or any of our other staff here at ACEEE, I would most welcome that opportunity. We have money we can use for follow up technical assistance to the various states we have worked with over the years. We would not be looking for any additional funding as it is intended that our reports ultimately see some success - that is the goal.

My contact information is shown below... it is not insignificant that I was born and raised in downtown Columbia (AC Flora High and two years at USC). I have a very personal interest in seeing SC be the best it can be.

Thanks, Suzanne

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