

**From:** Priester, Nicole <NicolePriester@gov.sc.gov>  
**Required:** Symmes, Brian <BrianSymmes@gov.sc.gov>  
Glaccum, David <DavidGlaccum@gov.sc.gov>  
Godfrey, Rob <RobGodfrey@gov.sc.gov>  
Adams, Chaney <ChaneyAdams@gov.sc.gov>  
Moore, Camlin <CamlinMoore@gov.sc.gov>  
**Subject:** Fourth Annual Palmetto Cyber Defense Competition  
**Location:** Trident Technical College, College Center (Building 920), 7000 Rivers Ave, North Charleston, S.C.  
**When:** 4/9/2016 5:15:00 PM - 6:00:00 PM  
**Attachments:** ATT62870

---

**MH will attend.**

**EVENT:** Fourth Annual Palmetto Cyber Defense Competition

**DATE:** Saturday, April 9, 2016

**TIME:** 5:00-6:00 PM

**LOCATION:** Trident Technical College, College Center (Building 920), 7000 Rivers Ave, North Charleston, S.C.

**LOCATION SET-UP:**

**ATTIRE:** Business.

**SCHEDULING CONTACT:**

Jeff Sweeney  
Director, Palmetto Cyber Defense Competition  
Cell (843) 343-6055  
[jeff.sweeney@navy.mil](mailto:jeff.sweeney@navy.mil)

**ONSITE CONTACT:**

**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** N/A

**PURPOSE:** The Governor and First Gentleman will attend the Fourth Annual Palmetto Cyber Defense Competition. Gov. Haley will watch the competition in action and address the audience at the beginning of the PCDC Closing Ceremonies.

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:**

Jeff Sweeney  
Director, Palmetto Cyber Defense Competition

**INTRODUCED BY:**

**LENGTH OF SPEAKING:** 5 mins.

**SPEAKING ORDER/LINE-BY-LINE:**

5:00 PM      Gov. Haley and First Gentleman Arrive  
                 Watch the end of the competition  
                 Mingle with attendees  
                 Awards Presentation/Closing Ceremony  
                 -NH needs to speak first  
                 -NH will depart right after

**ATTENDEES:**

Don Pearsall (L), President of the AFCEA South Carolina Low Country Chapter and Jeff Sweeney (R), Tier III Supervisor at SPAWAR Systems Center Atlantic, serve as Co-Directors of the 2016 PCDC.

**BACKGROUND:**

The goal of the Palmetto Cyber Defense Competition (PCDC) is to energize South Carolina Colleges and High Schools and their students to focus on the development of technical skills in the areas of networking and cyber security in preparation for exciting careers in Science, Technology, Engineering, and Mathematics (STEM).

During the competition, students from each school will form Blue Teams of six competitors that are responsible for operating a small medical network. Each of the teams will be provided with a mal-configured business network at the start of the competition and will be challenged to properly reconfigure the network, add new services, and respond to additional requirements; all the while defending against a Red Team of SPAWAR volunteers attempting to disrupt and penetrate their network.

Blue Teams will be scored for accomplishing administrative and business tasks while maintaining network/service availability, such as mail, database and web servers, as well as their ability to detect and respond to cyber threats. Teams must also be able to respond to business requests such as the addition or removal of services, and balance security needs against business needs. Also, new this year, there will be separate Cyber Forensics Challenge on Saturday, 9 April that is open to all.

The competition will involve teams from South Carolina High Schools on April 9th, followed on April 10th by teams from South Carolina Colleges and Universities. On April 11th cyber security professionals from government and industry will compete.

The Space and Naval Warfare (SPAWAR) Systems Center Atlantic and the South Carolina Lowcountry Chapter of the Armed Forces Communications and Electronics Association (AFCEA) have jointly organized the 2016 Palmetto Cyber Defense Competition (PCDC).

**TALKING POINTS:**

**Introductory Remarks:**

- I am honored to be here today and to be a part of this important initiative that will energize high school and college students to focus on the development of technical skills in the areas of networking and cyber security.
- Reducing the risk to our networks will take skilled individuals working through public-private partnerships, and I am confident that the people taking part in this competition will be a leading example to the rest of the nation in achieving this goal.
- In 2012, we learned the hard way how important cybersecurity is when our citizens' information was compromised by someone who hacked into our Department of Revenue.
- When we were told this breach happened, we immediately went into protection mode for our citizens. We immediately hired a credit-monitoring agency and used the full force of state government and law enforcement to get to a place where we felt comfortable that South Carolinians were protected.

- Then, we had to find out what went wrong. We had to go into DOR and find out what we could have done better and what changes we needed to make so it could never happen again.
- One of the most sobering moments in this process was when one of our consultants told us that there are only two types of people – someone who has been hacked, and someone who is going to be hacked.
- That's how important cybersecurity is in today's world, and that's why the Palmetto Cyber Defense Competition is so important.
- There isn't a single entity that can combat a sophisticated hacker that wants to steal information, but together, with the capabilities we are able to develop through events like these, we can take a team-first approach to making sure our citizens' are safe from cyber-crimes.

### **General Talking Points on Cyber-Security:**

1. South Carolina operates in a global economy, ranking in the top tiers of the country in foreign investment and exports.
2. A large part of what makes our economy go is sufficient cyber infrastructure able to communicate in a secure and expedient fashion with places around the nation and the world.
3. As such, cybersecurity and our ability to defend our infrastructure is central to the security and economic prosperity of our state and the nation.
4. United States networks are constant targets of foreign governments' and other nefarious actors intent on stealing the fruits of our intellectual and business efforts, and hampering our security interests.
5. Cyber-attacks are sophisticated, difficult to detect, and difficult to prevent. In the future they will only become more sophisticated and more difficult to stop.
6. This is why we must enhance cybersecurity tools and develop cybersecurity professionals—working in both the public and private sector—to fortify our cyber infrastructure and enhance our ability to protect our networks from intrusion.

### **Charleston County**

Announced Jobs: 5,845

Announced Capital Investments: \$1.8 billion

Unemployment: Between January 2011 and April 2015, the unemployment rate in Charleston County fell by 4.2%. There are now 27,096 more people employed and 6,540 fewer unemployed persons in Charleston County.

Announced Date	Company Name	Objective	Product or Service	Announced Investment
2016-01-14	Limehouse Produce	Expansion	Produce	\$8,300,000
2015-10-12	Sea Pac, LLC	New	Packaging Film	\$32,000,000
2015-03-06	Daimler Vans Manufacturing, LLC	Expansion	Vans	\$500,000,000
2015-02-24	Moneypenny	New	Call center	\$760,000

			Folding Bellows & Passageways for Public Transportation	
2014-12-11	Hubner Manufacturing Corporation	Expansion		\$8,600,000
2014-10-23	NCO Financial Systems, Inc. (APAC Customer Services, Inc.)	Expansion	fax sorting business	
2014-09-09	Torqtek Design & Manufacturing, LLC	Expansion	Manufactures timing gears	\$12,000,000
2014-07-10	Senior Aerospace AMT South Carolina	New	Mid Cage for Boeing 787	
2014-06-17	New World Pharmaceuticals	New	specialty pharmaceutical company	\$21,000,000
2014-05-29	New Orleans Cold Storage & Warehouse Company, Ltd. (NOCS)	Expansion	Cold Storage	\$14,000,000
2014-05-28	Pacific Rim Aerospace Corporation	New	Aerospace engineering	
2014-05-05	Aeterna Zentaris Inc.	New	clinical stage biopharmaceutical company	\$1,000,000
2014-02-25	Kaman Corporation	New	titanium machining	
2013-12-17	Molina Healthcare, Inc.	New	Claims Processing Facility	
2013-10-10	MWV Specialty Chemicals (Ingevity)	Expansion	Specialty Chemicals	\$9,300,000
2013-09-12	Daimler Vans Manufacturing, LLC	Expansion	Automotive Assembly	\$4,600,000
2013-07-08	Albert Weber - Weber Automotive Corp. - Charleston	New	Manufactures Crankshafts for Automotive Industry	\$51,000,000
2013-05-23	Mediterranean Shipping Co. (USA) Inc.	Expansion	Freight Transportation & arrangement	\$1,700,000
2013-05-16	SKF Group	Expansion	Ball and Roller Bearings	\$3,000,000
2013-04-09	Boeing South Carolina	Expansion	Airplanes	\$1,000,000,000
2012-12-19	Millard Refrigerated Services, Inc.	New	Cold Storage Warehousing	\$42,000,000
2012-12-06	NCO Financial Systems, Inc.	Expansion	Call Center	
2012-10-11	Shimano American Corp.	Expansion	Distribution of Bicycle Components; Tackle Equipment	
2012-08-15	Morgan Olson, LLC	New	Truck and Van Body	\$1,000,000
2012-06-18	Cummins Inc. - North Charleston	Expansion	Design and Produce Turbochargers for Medium-Heavy Duty Diesel Engine	\$19,500,000
2011-12-20	TWL Precision	Expansion	Auto parts	\$5,000,000
2011-11-17	Streit USA Armoring, LLC	Expansion	Armored cars	\$5,800,000
2011-11-16	Cummins Inc. - North Charleston	Expansion	Diesel Engines	\$24,000,000
2011-10-24	PMW Technologies, Inc. d/b/a PeopleMatter	Expansion	Software company	\$18,800,000
2011-09-14	TIGHITCO, Inc. (Intertech Group)	New	Aerospace parts	\$30,000,000
2011-03-08	InterWrap, Inc.	New	Roofing material & backing	\$10,500,000