

Michael W. Nix, CFA

CHIEF OPERATING OFFICER / CHIEF FINANCIAL OFFICER MANAGING DIRECTOR

Experience in all aspects of managing and operating a SEC Registered Investment Advisory firm. Possess a wide breadth of technical, analytical and leadership skills, along with proven ability to lead through transactional and succession events. Strong reputation as a strategic leader with a pragmatic problem-solving approach and exceptional communication, managerial and mentoring skills resulting in effective teamwork.

EDUCATION / CREDENTIALS

The Citadel, Charleston, SC
Bachelor of Science – Business Administration, 1995

Association for Investment Management and Research
Chartered Financial Analyst (CFA), 2002

Wharton Executive Education – Private Wealth Management Program

Cannon Financial Trust School

Securities Licenses Previously Held
Series 7, 63 and 24

South Carolina Economic Development Institute
Community & Economic Development Program

PROFESSIONAL EXPERIENCE

Greenwood Capital Associates, Greenwood, South Carolina
SEC Registered Investment Advisor.

1998 – Present

Chief Operating Officer / Chief Financial Officer & Managing Director

Responsibilities include overseeing the development and implementation of strategic initiatives of the firm, oversight of financial projections and budgeting, managing key client relationships, and active participation in the management and oversight of firm investment products.

Co-Chief Investment Officer & Managing Director

Directly responsible for the oversight and management of all firm institutional products, product portfolio management of large cap and mid cap equity portfolios, and management key client relationships.

Portfolio Manager / Chief Compliance Officer & Managing Director

Managed key client relationships (Institutional and High Net Worth) and their portfolios, served as analyst covering financial and technology sectors, and responsible for compliance best practices.

Assistant Portfolio Manager / Trader

Responsible for the trading activities of the firm and assisting in the management of client portfolios

First Union, Columbia, South Carolina
Bank and Trust Services Provider

1997 – 1998

Vice President and Trust Officer

Served as a market area Trust Officer responsible for developing new business opportunities and managing client relationships.

Heritage Bank, Jonesboro, Georgia (Atlanta Suburb)
Community Bank

1996 – 1997

Vice President and Investment Officer

Responsible for the implementation of new investment platform offered through a third-party provider.

CURRENT PROFESSIONAL / CIVIC / COMMUNITY ACTIVITIES

Leadership South Carolina **2008 – Present**
Board Member & Treasurer

Self Regional Healthcare Foundation **2004 – Present**
Board Member & Chairman

Greenwood Partnership Alliance **2011 – Present**
Elected At-Large Board Member

Greenwood Chamber of Commerce **2009 – Present**
Board Member & Vice Chairman

Cokesbury Historical & Recreational Commissioner **2006 – Present**
Commissioner & Chairman

Lander University Business Advisory Council **2008 – Present**
Member

Greenwood Kiwanis Club **1998 – Present**
Member & Past President

First Presbyterian Church of Greenwood **2009 – Present**
Elder & Chair of Financial Oversight Committee