



901 Buckner Road | Phone (803) 252-3381
Columbia, SC 29203 | Fax (803) 252-4104

Bill No: S.998

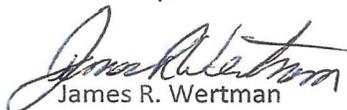
May 12, 2014

I am the owner of Carolina Honda Powerhouse a motorcycle dealership in Columbia South Carolina and I strongly support Bill Number S.998 on the right to exhibit but not sell our motorcycles at fairs, recreational sport shows and other similar events. First to apply for the temporary License you must be a Licensed Dealer and this should only apply to dealers who are already licensed. The motorcycles that are taken to these show should be for display and not for sale for every franchised motorcycle dealers is not allowed to sell their product outside of their dealerships as part of their dealer agreement. Finally this temporary permit should only be granted to a Motorcycle Dealer in their Primary Market Selling Area. My case in point I am a Columbia Dealer I should only be allowed to display in my Primary Market Area which is Richland and Lexington County I should not be Able to get a permit for a Trade show in Florence or Myrtle Beach since that is outside my Primary Market Area. I am not asking the Senate to create special consideration for the Motorcycle Industry that would give us and unfair retail advantage I am only asking that the Senate Write a Bill that gives the new car, used car and motorcycle dealerships the same right to display our product. Right now only the new and used car dealers can display their product and it does give them an unfair advantage over the motorcycle industry.

Failure to act on this Bill will place every motorcycle Dealership in the State of South Carolina at a disadvantage in not being able to display their product. It has stopped any major manufacture from having any trade show in our state because the way the law is written now if they did bring a trade show to our state they could not get any assistance from their existing dealers in that we cannot take product out of our showrooms. If you can display a car or truck in a mall or at trade shows why can't you do the same with a motorcycle? Throughout the state of South Carolina we have some very nice motorcycle facilities that are all licensed and pay taxes on what we sell. It really is very simple if we are allowed to display our product outside the showroom we will be able to sell more product and create more tax revenue for the state of South Carolina. We are only asking for the same program that has been granted to the automotive industry.

If you have any questions please contact me my email is jwertman@carolinahonda.com and my cell phone number is 803-351-2702

Sincerely:



James R. Wertman

Owner of Carolina Honda