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To: [Kester, Tonykester@aging.sc.gov](mailto:Kester, Tonykester@aging.sc.gov)

Date: 8/31/2015 4:33:31 PM

Subject: Follow-up to recent letter

Attachments: [Member Reinstatement Summer 2015 email attachment.pdf](#)

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Dear Anthony,

Did you receive our recent mailing inviting you to reinstate your ASA membership? We've learned some have had address changes so we're sending this reminder and are pleased to extend our offer of a year's membership for \$175 until September 15.

The attached form outlines in detail the great value you'll enjoy from re-engaging with ASA. Of course, you'll remember the up-to-the-moment reportage in *Aging Today* and the extensive ----- coverage of aging issues in *Generations*. Speaking of *Generations*, you'll receive a copy of the summer 2015 double-issue celebrating the 50<sup>th</sup> anniversary of Medicare as our thank-you gift for rejoining.

ASA has a new online learning program designed to build upon your knowledge and experience. Please consider one or both of our gerontology certificate [courses](#), available to members only. And you might also consider being a mentor, and/or mentoring, and further developing your professional relationships. Check out the ASA Mentor Advantage program [here](#).

It's easy to rejoin. Log on at this [link](#) and use the promo code NEWM on checkout, or complete the attached form and mail, or fax back. If you have any questions, please feel free to direct them to Ms. Jutka Mándoki, Membership Manager, at [jmandoki@asaging.org](mailto:jmandoki@asaging.org), or 415.974.9630, or respond directly to me and we can follow up.

Best regards,

Bob

Bob Stein  
ASA President/CEO

PS. In addition to the *Generations* issue, we'll also send you a copy of the DVD, *Maturity Re-Imagined*, Ken Dychtwald's presentation from the 2015 Aging in America conference. Take a look at the future of aging and how the boomers will affect all aspects of society.