

**From:** [Alzheimer's Association <info@alz.org>](mailto:info@alz.org)  
**To:** [Kester, Tonykester@aging.sc.gov](mailto:Kester, Tonykester@aging.sc.gov)  
**Date:** 4/6/2015 4:00:52 AM  
**Subject:** Alzheimer's could TRIPLE by 2050 without your help

Show your support by wearing our gift to you

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Dear Tony,

You probably noticed some upsetting news in the report I sent you last week: **Alzheimer's disease is growing so quickly that its incidence is expected to nearly triple by 2050.**

If we don't [act now](#), our children and grandchildren will be **twice as likely to have Alzheimer's disease** as you and me. I'm sure you agree that this is unacceptable.

We need you to help us fight this alarming future. [Become a monthly donor](#) today and join a very important movement of people committed to ending Alzheimer's disease.

[Your monthly donation](#) will provide the consistent support we need to eradicate Alzheimer's. As a thank you, **we'll send you our special lapel pin** with the Alzheimer's Association logo.

My heart aches to think of our children and grandchildren suffering from this debilitating disease. For their sake, please [commit today](#) to helping us stop this devastating disease.

Gratefully,

Donna McCullough  
Vice President

The [Alzheimer's Association](#) is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's disease®.

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