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Pippin, Zach <ZachPippin@gov.sc.gov>  
Subject: Annual Salute to Manufacturing Awards Luncheon  
Location: TD Convention Center, Greenville  
When: 4/14/2015 12:20:00 PM - 1:30:00 PM  
Attachments: ATT11532  
ATT02529

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Commerce

Approved By: NH on 12/2

Scheduling Contact:  
Rick Jenkins  
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But how about this:

- Start meal at Noon
- Opening remarks at 12:20
- Governor gives keynote speech at 12:40 (maybe 20 minutes?)
- Governor helps hand out awards (about five of them) from 1 to 1:30

Sorry, the Luncheon is Tuesday, April 14<sup>th</sup> from Noon to 1:30.

Rick Jenkins  
Audience Development Director  
Office: 864-235-5677, ext. 112  
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From: Priester, Nicole [mailto:[NicolePriester@gov.sc.gov](mailto:NicolePriester@gov.sc.gov)]  
Sent: Wednesday, December 03, 2014 10:28 AM  
To: Rick Jenkins  
Subject: RE: April 2015 Manufacturing Conference in Greenville

Mr. Jenkins,

Thank you for extending this invitation to Governor Haley. I am trying to work this in to Governor Haley's schedule, but regrettably she has a scheduling conflict on Monday, April 13, 2015. Is the awards luncheon on Monday the 13<sup>th</sup>

or Tuesday the 14<sup>th</sup>? I think they are switched below?

Please let me know the correct date and I will be happy to check the Governor's availability.

Thanks,  
Nicole

From: Rick Jenkins [<mailto:rjenkins@scbiznews.com>]  
Sent: Monday, December 01, 2014 3:41 PM  
To: Priester, Nicole  
Subject: April 2015 Manufacturing Conference in Greenville

Thanks, Nicole.

SC Biz has long been the media partner for the annual Salute to Manufacturing Awards Luncheon. At this luncheon, which has been held for the past 14 years, the Silver Crescent Award and a variety of other excellence awards have been given out to manufacturers throughout South Carolina that meet a set of stringent criteria. The applications are judged by the AME (Association of Manufacturing Excellence).

Next year, the luncheon will anchor the much larger SC Manufacturing Conference and Expo. The conference will be held Tuesday, April 13<sup>th</sup> and Wednesday, April 14<sup>th</sup> at the TD Convention Center in Greenville. We're hoping that Governor Haley will agree to give the keynote speech at the awards luncheon on Tuesday, April 13<sup>th</sup>. The luncheon will last from Noon to 1:30 p.m.

Some details on the conference:

A VIP Cocktail Reception will be held Monday, April 13<sup>th</sup> at the Commerce Club in downtown Greenville. All speakers, panel members, sponsors and partners are invited. The Governor is, of course, welcome.

There will be 13 panel discussions/keynote speakers over the two days. Details about those discussions can be found here: <https://www.gsabusiness.com/events/Other>.

The Conference will be anchored by the Salute to Manufacturing Awards Luncheon on Tuesday at Noon. Several manufacturers throughout the state will be honored with a variety of excellence awards. Past attendance at this event has averaged about 500.

AME (Association of Manufacturing Excellence) will hold their annual SE United States Annual Convention at this Conference. They usually bring in about 250 people from across the South.

AME will hold a series of workshops over the two days.

The Dept. of Commerce and the Technical College System will work with us to hold a statewide Career Fair for high school students. There will also be a job fair for technical college students and adults.

The Dept. of Career and Technology Education is working with Career Center directors throughout the state to bring in appropriate high school students to learn about manufacturing careers. They've committed up to 2,000 students, although we'll cap that at some manageable number.

Greenville Technical College is holding a job fair for tech students and adults. We anticipate 750+ in attendance.

A series of manufacturing tours will be provided on Monday or Thursday.

A two-day expo will be held at the same time as the conference. State and regional manufacturing suppliers and vendors will show their wares.

Michelin CEO Pete Selleck will also be a keynote speaker (but not at the luncheon).

If you need further detail, feel free to reach out.

I hope we can work this out.

Thanks.

Rick

Rick Jenkins  
Audience Development Director  
Office: 864-235-5677, ext. 112  
Cell: 864-449-4797

**APPROVED BY:** NH on 3/18

**EVENT:**

**DATE:**

**TIME:**

**LOCATION:**

**LOCATION SET-UP:**

**ON-SITE LOCATION CONTACT:**

**SCHEDULING CONTACT:**

**ATTIRE:**

**PRIMARY STAFF:**

**ADVANCE STAFF:**

**PURPOSE:**

**PRESS:**

**PUBLIC:**

**INVITED BY:**

**INTRODUCED BY:**

**LENGTH OF SPEAKING:**

**SPEAKING ORDER/LINE-BY-LINE:**

**BACKGROUND:**

**SUGGESTED TALKING POINTS:**

**ECONOMIC DEVELOPMENT INFORMATION:**