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Date: 10/20/2016 9:14:28 AM

Subject: Tech Frenzy in the Windy City

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OCT 20 IoTi Informer

IOT TRENDS AND ANALYSIS

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Tech Frenzy in the Windy City

Chicago has emerged as one of the best tech destinations in the country, where venture capitalists fuel a thriving startup community, manufacturers embark on exciting Internet of Things projects, and tech talent is in hot demand.

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IOT STRATEGY

Moving Beyond Buzzwords: Making Digital Transformation a Reality

While everyone seems to be talking about digital transformation these days, transforming a business requires a cultural shift rather than just a technological investment.

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IOT TRENDS AND ANALYSIS

WEBINAR

Things in IoT You Need to Know This Week: October 17 to 20

If anyone thought that publicly released malware source code was not going to be an issue, it is... but on a lighter note, the human body could be the secure data transmitter the world needs. Also in this week's round up: AI could make IoT better, IT...

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Real IoT: Turning the Promise of IoT into Meaningful Business Outcomes

Tired of the IoT hype? Worried whether your investments in IoT will pay off? Looking for a competitive edge? It's time to turn the promise of IoT into meaningful business results. It's time for Real IoT.

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Internet of Things from Space

The Internet of Things has sparked demand for collecting data at the edge. And so a new global network backbone is being built, which calls for launching satellites that beam data down to earth using lasers. Fascinating.

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How to Deal with IoT? Play or Be Played.

An IBM exec exhorts companies to claim the edge where value is created or risk getting their lunch eaten by competitors, both familiar and unexpected.

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