

From: BusinessUSA <business@subscriptions.usa.gov>
To: Kester, Tonykester@aging.sc.gov
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10/27/2015

Like us, you probably have fond memories of trick-or-treating as a kid, going house to house trying to score Milk Duds and Smarties. While those days may be long gone, we're bringing lots of treats (and helpful tricks!) to business owners in this newsletter.

Whether you're a manufacturer ready to expand into new markets or a small business CEO interested in obtaining healthcare coverage for your employees, our tricks will ensure that you continue to manage your business with a smile AND a sweet tooth.

So grab your Halloween bucket and leave the toothbrush at home, because these treats are sure to leave you cavity free!

Important Federal Regulations To Know

As a business owner, your plate is full. From managing employees to growing your business, the last thing that might be on your mind are federal regulations. That's why we're here!

Our [tool](#) was created to provide you with up to date federal government regulations and other official public notices related to your business.

Don't delay, [explore our regulations tool](#) today!

Supporting Manufacturers Nationwide

According to the [National Institute of Standards & Technology \(NIST\)](#), the manufacturing sector is the sixth largest employer in the United States, making it one of the most important engines for economic growth in this country.

Because of that importance, NIST created the [Manufacturing Extension Partnership \(MEP\)](#), a partnership between the federal government and a variety of public or private entities, including state, university, and nonprofit organizations to support small to mid-sized manufacturers (SMEs) in this country. The MEP educates and assists manufacturers on a wide range of issues, from technology adoption to manufacturing processes, workforce training and more.

Find a [local MEP center near you](#).

Open Enrollment for Healthcare Insurance

Do you need healthcare coverage for your small business? Now is the time to start thinking about logging onto the the Affordable Care Act's Small Business Health Options Program (SHOP) Marketplace. Enrollment begins November 1st and ends January 31, 2016.

Find out which key ACA provisions may impact small businesses with fewer than 25 employees [here](#).

The ACA affects larger businesses, too. Learn which key ACA provisions may impact a

business with 50 or more employees [here](#).

Preparing Your Business for Tax Season

Although the saying "the early bird catches the worm" is a well-worn cliché—it can actually serve as a strong business practice when it comes to filing your taxes.

To get a jump on this year's taxes and avoid putting things off until the last minute, check out the [P.L.A.N.](#) strategy and save yourself some stress.

Stay Connected!

Are you following us on Twitter? If not, you've missed a lot of great information! Check out the **Best 5 Tweets** from the past week below. Follow us at [@BizUSA](#).

1. The @USCensusBureau is providing a detailed look at the characteristics of #SmallBusinesses: [\[Tweet\]](#)
2. Considering a #STEM career? @USPTO's #WomeninSTEM share advice: [\[Tweet\]](#)
3. View our newsletter, "Women #Business Owners and Clean #Tech" today! #womenownedbusinesses: [\[Tweet\]](#)
4. From cheap web hosting to #socialmedia, here are 4 reasons your #smallbiz should be online: [\[Tweet\]](#)
5. Watch @USMBDA's National Director Castillo #MEDWeek Celebration and #NMSDCConference message: [\[Tweet\]](#)

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